23 May 2016

Item No: R3 Recommendation to Council

Subject: REVISED PLANNING PROPOSAL FOR 374 AND 376-382 NEW

SOUTH HEAD ROAD, DOUBLE BAY (SC2873)

Author: Brendan Metcalfe, Strategic Planner

Approvers: Anne White, Acting Team Leader - Strategic Planning

Chris Bluett, Manager - Strategic Planning

Allan Coker, Director - Planning & Development

File No: 16/63652

Reason for Report: To update Council on the planning proposal for 374 and 376-382

New South Head Road, Double Bay.

To recommend deferral of the assessment of the revised planning proposal that has been submitted for this site until the review of planning controls for

Double Bay is complete.

Recommendation:

That consideration of the revised planning proposal for 374 and 376-382 New South Head Road, Double Bay as reported to the Urban Planning Committee of 23 May 2016 be deferred until the review of planning controls in the Double Bay Centre is complete.

1. Background:

In June 2015 a request for a planning proposal (hereafter called the original planning proposal) related to the land at 374 and 376-382 New South Head Road, Double Bay (the site) was submitted to Council by Eeles Trelease Pty Ltd Architects in association with Tony Moody, Consultant Planner and Hill Thalis Architecture + Urban Planning Pty Ltd on behalf of the owner Fivex Pty Ltd. The original planning proposal facilitated a seven storey mixed use development this site which comprises Lot B in DP 162458 and Lot 11 in DP 608859.

The site is located in Double Bay at the western corner of New South Head Road and Knox Street as shown below in Figure 1: *Local area map*. An aerial of the site is shown in Figure 2.

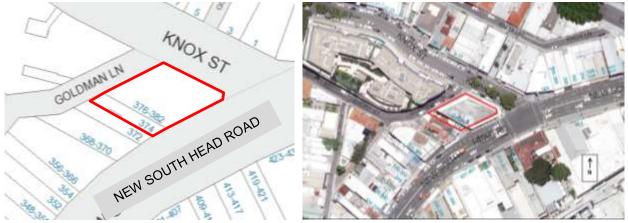


Figure 1: Local area map

Figure 2: Aerial

The original planning proposal was to amend the height and floor space ratio (FSR) controls applying to the site under Woollahra Local Environmental Plan 2014 (Woollahra LEP 2014) by:

- Increasing the maximum FSR from 2.5:1 to 5:1 on 374 New South Head Road
- Increasing the maximum FSR from 3:1 to 5:1 on 376-382 New South Head Road
- Increasing the maximum building height from 14.7m (4 storeys) to 26m (7 storeys) over the site

On 2 November 2015 the Urban Planning Committee (UPC) considered a report (**Annexure 1**) on the original planning proposal where staff recommended not supporting the planning proposal as it:

- sought height and floor space ratio controls that are inconsistent with the strategic review of controls in the Double Bay Centre being carried out by the Council.
- was inconsistent with the desired future character of the Double Bay Centre that is defined by objectives and development standards in Woollahra Local Environmental Plan 2014 and Chapter D5 Double Bay Centre of the Woollahra Development Control Plan 2015,
- would facilitate development that would have unacceptable shadowing impacts to the south side of New South Head Road,
- results in a building envelope which is inconsistent with building separation distances for 5 to 8 storey apartment development identified in the Apartment Design Guide (Department of Planning and Environment 2015) which supports State Environmental Planning Policy 65 Apartment Design Quality (SEPP 65)

The UPC recommended that a decision on the planning proposal be deferred. At the Council meeting of 16 November 2015 Council considered the UPC recommendation and resolved:

That a decision on the planning proposal for 374 and 376-382 New South Head Road, Double Bay be DEFERRED until March 2016, in order to allow sufficient time for the Hill PDA report to be considered fully by Council and for further discussion to take place between Council Officers and the Applicant.

On 1 March 2016 the proponent submitted a revised planning proposal (**Annexure 2**) for the site (hereafter called the revised planning proposal) which reduced the height of the development by 2.5m (1 storey) and the proposed FSR by 0.5:1. On 15 March 2016 staff wrote to the proponent and advised that in light of Council's resolution from 16 November 2015, the assessment of any planning proposal for the site should be deferred until the review of the planning controls for Double Bay has been completed. Staff also requested that further documentation be submitted to support the revised planning proposal.

The final documentation for the revised planning proposal was submitted on 27 April 2016. The revised planning proposal is to amend the height and FSR controls applying to the site under Woollahra LEP 2014 by:

- Increasing the maximum FSR from 2.5:1 to 4.5:1 on 374 New South Head Road
- Increasing the maximum FSR from 3:1 to 4.5:1 on 376-382 New South Head Road
- Increasing the maximum building height from 14.7m (4 storeys) to 23.5m (6 storeys) over the site

The proponent has requested that staff assess and report on the planning proposal as soon as possible.

2. Review of planning controls in Double Bay

On 7 September 2015 the UPC considered a report on the Double Bay Economic Feasibility Study (the study). Hill PDA was engaged to prepare the study and provide advice on:

- An understanding of the existing demand for smaller dwellings by younger residents in the Double Bay Centre and Eastern Suburbs region and how this relates to affordability;
- The financial viability of providing smaller apartments with respect to the Centre's existing planning controls;
- Recommendations to support the provision of a mix of additional housing in the Centre.

Hill PDA recommended that Council consider a review of the planning controls to permit an FSR of between 3:1 and 3.5:1. The appropriate FSR, within this range, would be dependent on urban design testing and other environmental considerations. However, the economic viability of each site must be considered on its merits.

On 28 September 2015 Council resolved in part:

B. THAT a further report be presented to the Urban Planning Committee, no later than the end of March 2016, containing the review of the planning controls to the Double Bay Centre, which is based on the recommendations and policy options presented to the Urban Planning Committee by Hill PDA Consulting on 7 September 2015.

Based on Hill PDA's recommendations, Council's planning and urban design staff have been assessing the appropriateness of increasing the FSR controls in Double Bay to between 3:1 and 3.5:1. This has involved a fine-grain urban design review of the whole centre. The review has modelled building envelopes on a block by block basis to assess the built form implications, as some areas, locations or sites may be more suitable for increased FSRs.

On 29 March 2016 staff briefed the Mayor and UPC councillors on potential building envelope options which would accommodate an increased FSR. In response to councillor feedback the 3D modelling is being further refined and additional options are being developed. Once the modelling has been completed the options will be reported to a meeting of the UPC. It is anticipated that this report will be available in the near future.

As the work on the Double Bay building envelopes is not complete and the modelling for the site has not been finalised, it is premature to provide a recommendation on the merit of the revised planning proposal. The assessment of the revised planning proposal should take place once Council has formed a view on the merit of altering building envelopes for the whole of Double Bay.

3. Conclusion:

Council staff are currently finalising building envelope options to inform the review of planning controls in the Double Bay Centre. As the modelling of this site has not been finalised, it is premature to provide a recommendation on the revised planning proposal.

We recommend that consideration of the revised planning proposal is deferred until the review of planning controls has been completed.

Annexures

- 1. Report to UPC recommending refusal of the original planning proposal
- 2. Revised planning proposal for 374 and 376-382 New South Head Road, Double Bay

2 November 2015

Item No: R2 Recommendation to Council

Subject: PLANNING PROPOSAL FOR 374 AND 376-382 NEW SOUTH

HEAD ROAD, DOUBLE BAY (SC2873)

Author: Brendan Metcalfe, Strategic Planner
Approvers: Chris Bluett, Manager - Strategic Planning

Allan Coker, Director - Planning & Development

File No: 15/82753

Reason for Report: To report on the request for a planning proposal prepared by Eeles Trelease

Pty Ltd Architects, Tony Moody, Consultant Planner and Hill Thalis Architecture + Urban Planning on behalf of the land owner Fivex Pty Ltd.

Recommendation:

That the planning proposal prepared by Eeles Trelease Pty Ltd Architects, Tony Moody, Consultant Planner and Hill Thalis Architecture + Urban Planning Pty Ltd on behalf of Fivex Pty Ltd as contained in Annexure 1 of the report to the Urban Planning Committee meeting of 27 July 2015 is not supported. In summary the request:

- seeks height and floor space ratio controls that are inconsistent with the strategic review of controls in the Double Bay Centre being carried out by the Council.
- is inconsistent with the desired future character of the Double Bay Centre that is defined by
 objectives and development standards in Woollahra Local Environmental Plan 2014 and
 Chapter D5 Double Bay Centre of the Woollahra Development Control Plan 2015,
- would facilitate development that would have unacceptable shadowing impacts to the south side of New South Head Road.
- would result in a building envelope which is inconsistent with building separation distances for 5 to 8 storey apartments identified in the Apartment Design Guide which supports State Environmental Planning Policy 65 – Design Quality of Residential Apartment Development.

1. Summary

In June 2015 a request for a planning proposal (hereafter called the planning proposal) was submitted to Council by Eeles Trelease Pty Ltd Architects in association with Tony Moody, Consultant Planner and Hill Thalis Architecture + Urban Planning Pty Ltd on behalf of the owner Fivex Pty Ltd (**Annexure 1**). The planning proposal would facilitate a seven storey mixed use development at 374 and 376-382 New South Head Road, Double Bay (the site) which comprises Lot B in DP 162458 and Lot 11 in DP 608859.

The planning proposal is to amend the height and floor space ratio (FSR) controls applying to the site under Woollahra Local Environmental Plan 2014 (Woollahra LEP 2014) by:

- Increasing the maximum FSR from 2.5:1 to 5:1 on 374 New South Head Road
- Increasing the maximum FSR from 3:1 to 5:1 on 376-382 New South Head Road
- Increasing the maximum building height from 14.7m (4 storeys) to 26m (7 storeys)

In summary, we do not support the amendment to the planning controls as the planning proposal:

- seeks height and floor space ratio controls that are inconsistent with the strategic review of controls in the Double Bay Centre being carried out by the Council.
- is inconsistent with the desired future character of the Double Bay Centre that is defined by
 objectives and development standards in Woollahra Local Environmental Plan 2014 and
 Chapter D5 Double Bay Centre of the Woollahra Development Control Plan 2015,

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- would facilitate development that would have unacceptable shadowing impacts to the south side of New South Head Road,
- results in a building envelope which is inconsistent with building separation distances for 5 to 8 storey apartment development identified in the Apartment Design Guide (Department of Planning and Environment 2015) which supports *State Environmental Planning Policy 65 Apartment Design Quality* (SEPP 65)

2. The site

The site is located in Double Bay at the western corner of New South Head Road and Knox Street. The site is approximately 650m from the Edgecliff Bus and Rail Interchange which is located in the Edgecliff Commercial Core and adjacent to the Edgecliff Commercial Corridor as shown below in Figure 1: *Local area map*. An aerial of the site is shown in Figure 2. It comprises two properties at 374 and 376-382 New South Head Road with a total area of 669.8m².

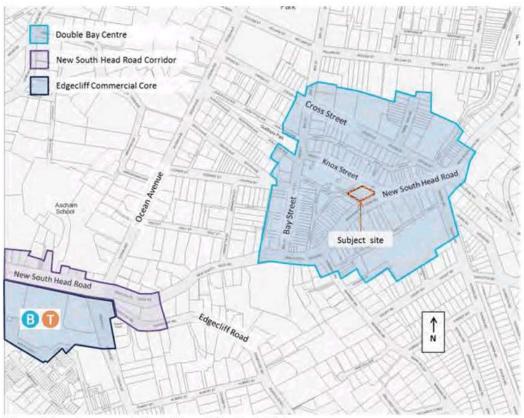


Figure 1: Local area map (refer to Figure 2 for site details)

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Figure 2: Aerial photo of the site

Existing local environmental plan development standards

The height and floor space ratio controls that currently apply to the site are identified in the table below.

ll .	FSR	Height
Woollahra LEP 2014	374 New South Head Road - 2.5:1	14.7 (4 storeys)
	376- 382 New South Head Road - 2.5:1 with 3:1 under clause 4.4A Exceptions to floor space ratio (Area 1—Double Bay)	

Clause 4.4A

Generally land in the Double Bay Commercial Centre has an FSR of 2.5:1 However, clause 4.4A *Exceptions to floor space ratio (Area 1—Double Bay)* allows an FSR of 3:1 on 17 corner sites, including 376-382 New South Head Road. The 3:1 FSR is permitted if:

the consent authority is satisfied that the development will be compatible with the desired future character of the zone in terms of building bulk and scale.

Although these corner sites may be granted additional FSR, no additional building height is permitted.

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Existing built form

Commercial buildings currently occupy both properties which have no off-street parking. No. 374 New South Head Road is the eastern half of a pair of one storey Inter-War shops. The building, shown below in Figure 3, is approximately 7m high with an FSR of approximately 0.74:1. The property has frontages to New South Head Road and Goldman Lane and is currently occupied by the pizzeria "Crust". An electricity substation is located on the property at the Goldman Lane frontage.

Nos. 376-382 New South Head Road contain a four storey retail and commercial building which is bounded on three sides by Knox Street, New South Head Road and Goldman Lane. The building, shown in Figures 3 to 6 below, has a maximum height of 15.3m and an FSR of 3.12:1. Each frontage is activated at the ground floor by shops or a business use. An office and a health services facility operate on the floors above, with the fourth floor currently vacant. There is a roof terrace that houses mechanical plant and equipment as well as lift access.



Figure 3: View of the site from New South Head Road looking north

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Figure 4: View of the site from New South Head Road looking north west.



Photos of existing context. Figure 5 (Left image): View from New South Head Road looking north east, Figure 6 (right image): View from Knox Street looking south east.

3. Existing consent for 376-382 New South Head Road

On 7 July 2014 Council approved alterations and additions to the existing building on 376-382 New South Head Road under DA 568/2013. The consent is for a change of use of level 4 from commercial to residential and an additional fifth level for residential use. Thirteen dwellings would be provided in the form of studio/1 bedroom dwellings.

The approved building has a maximum height of 19.4m and an FSR of 4.42:1. The development exceeds the current Woollahra LEP 2014 height control by 4.7m and maximum floor space ratio control by 1.42:1. The consent does not apply to 374 New South Head Road which forms part of the planning proposal site.

A comparison of the existing Woollahra LEP 2014 controls, the approved DA and the proponent's suggested controls for the site is provided in a table in section 4.1 below.

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4. The proponent's planning proposal

In summary, the objective of the planning proposal is to increase the height and FSR controls applying to the site. The changes would allow an additional two storeys of development above the five storeys approved for Nos. 376-382 New South Road and an additional three storeys above the existing maximum building height that applies to both No.374 and Nos 376-382 New South Head Road. The existing B2 Local Centre zoning would remain unchanged.

To support the planning proposal the proponents submission included:

- A concept for a 7 storey mixed use building with four levels of commercial development and three levels of residential apartments
- Photomontages of the concept
- Shadow modelling of the concept
- Comment on views from the immediate surroundings
- An urban design opinion from Philip Thalis Architecture + Urban Projects Pty Ltd
- A planner's report prepared by Tony Moody, Consultant Planner

4.1 Proposed controls

A summary of the height and floor space ratios permitted under Woollahra LEP 2014, approved under DA568/2013 and proposed for the site are shown in the table below:

	FSR	Height
Woollahra LEP 2014	2.5:1 on 374 New South Head Road 2.5:1 with 3:1 under clause 4.4A on 376- 382 New South Head Road	14.7 (4 storeys)
Approved DA (568/2013)	4.42:1 (47% increase)	19.4m (5 storeys) (32% increase)
Planning proposal	5:1 over the site under clause 4.4A 100% increase on 2.5:1 control and 66% increase 3:1 control	26m (7 storeys) 77% increase

Compared to the existing Woollahra LEP 2014 controls, the proponent seeks an increase of:

- 11.3m to maximum building height and
- 2.5:1 over 374 New South Head Road and 2:1 in FSR over 376-382 New South Head Road.

4.2 Proponent's concept

The proponent's documentation included a concept for the site under the proposed controls. The building shown is a seven storey mixed use development comprising four levels of commercial development from the ground floor to level 4 and three levels of residential development on levels 5 to 7. No parking is proposed within the development.

The floor plate of the existing building at Nos. 376-382 New South Head Road would be extended laterally to the west to include No. 374. The concept building does not have setbacks on any side.

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The ground floor would remain as retail and levels 2 to 4 would be commercial. A total of fifteen residential apartments are shown over levels 5 to 7. Levels 5 and 6 each contain six studios/one bedroom apartments with balconies to all street frontages. Level 7 shows three, one bedroom dwellings set against Goldman Lane. A roof garden is shown at the corner of New South Head Road and Knox Street with a cutaway roof. The proponent's photomontage of the concept is shown below in Figure 7 and the proponent's oblique view of the concept is shown in Figure 8.



Figure 7: Proponent's photomontage of a seven storey mixed use building constructed to a height of 26m as viewed from New South Head Road looking west.

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Figure 8: Proponent's oblique view of concept looking west

Figures 9 and 10 below show the proponent's concept in elevation at the New South Head Road frontage and Knox Street frontage. The existing building on Nos. 376-382 New South Head Road is shown in white, the alterations and additions approved under DA568/2013 are shown in green and the proponent's proposed concept is shown in blue.



Figure 9: Proponent's concept - New South Head Road elevation

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Figure 10: Proponent's concept - Knox Street elevation

5. Review of the planning proposal

Section 55 of the *Environmental Planning and Assessment Act 1979* (the Act) sets out what information a planning proposal is to include when submitted for a gateway determination. The Department of Planning and Environment has prepared *A guide to preparing planning proposals* (the guidelines) dated October 2012 to help proponents meet the requirements of the Act. We have reviewed the proponent's request for a planning proposal in accordance with section 55 of the Act and the guidelines. The review identified that the proposed height and FSR for the site are excessive and are not supported.

The assessment has been conducted in two parts; consideration of the strategic merit of the proposal and review of the proponent's concept and requested planning controls.

5.1 Strategic merit

The strategic merit of increasing the height and FSR is assessed below. The review considered the consistency of the planning proposal with:

- A Plan for Growing Sydney (Department of Planning and Environment 2014)
- the Draft East Subregional Strategy (Department of Planning 2007)
- the Double Bay Place Plan which is Council's vision for the Double Bay Centre

5.1.1 A Plan for Growing Sydney and the Draft East Subregional Strategy

The planning proposal is consistent with A Plan for Growing Sydney and Draft East Subregional Strategy. The proposed planning control changes would increase the site's development potential for residential or commercial floor space in the Double Bay Centre.

The Centre provides a broad range of services and jobs and is well serviced by public transport. Increasing housing choice within and around existing centres through urban renewal is considered best planning practice for the efficient use of resources and existing infrastructure.

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Whilst acknowledging that the planning proposal would meet the broad objectives and outcomes in the two State Government planning strategies in so far as facilitating additional housing and employment, it should be noted that the quality and design of development and its impact on the overall character of centres is also an important consideration. The Draft East Subregional Strategy recognises the need for improved design quality.

A Plan for Growing Sydney is a high level strategic planning document and deals with urban design and design quality in a very superficial manner. These are matters which are taken up by SEPP 65 and Council's development control plan.

5.1.2 Double Bay Place Plan

The Double Bay Place Plan sets out a series of strategies, priorities and actions aimed at achieving a new vision and place story for Double Bay. It introduces a placemaking approach to the management, future planning and development of Double Bay to ensure that the vision and place story are achieved.

Strategy 3.2 of the Double Bay Place Plan is to provide increased housing opportunities for people to live in Double Bay. Action 3.2.1 is to create a more diverse housing mix in Double Bay to make housing more affordable for young people and to increase the residential population of the village. Action 3.2.1 contains four parts:

- Commissioning an economic study to examine the opportunities for an additional residential population accommodated in Double Bay in smaller apartments with car share
- 2. Reporting the outcome of that study to Council
- Amendment of Council's planning controls in the Woollahra LEP 2014 and Woollahra Development Control Plan 2015 as required to encourage new moderate scale housing
- Working with and providing assistance to landowners to implement the revised planning controls

Stages one and two of this action are complete. The Double Bay Economic Feasibility Study prepared by Hill PDA was reported to the Urban Planning Committee meeting of 7 September 2015. On 28 September 2015 Council resolved to receive and note the report, conduct a review of planning controls in the Double Bay Centre and prepare a community engagement strategy. The review will be based on the recommendations and policy options presented to the Urban Planning Committee by Hill PDA Consulting on 7 September 2015.

The key recommendation from Hill PDA Consulting is to review Council's existing planning controls in the Double Bay Centre to facilitate redevelopment. This review should have particular regard to FSR. On the basis of economic feasibility only, the study identified that most sites in the Centre require an FSR of at least 2.8:1 and generally more than 3:1 for viable development to occur. Hill PDA recommend that Council considers a review of the planning controls to permit an FSR of between 3:1 and 3.5:1. The appropriate FSR, within this range, would be dependent on urban design testing and other environmental considerations.

Council's planning and urban design staff will now carry out a fine-grain urban design review of the built form implications of permitting an FSR of between 3:1 and 3.5:1.

¹ Page 71 of the Double Bay Economic Feasibility Study 2015

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Proponent's comments

The proponent's consultant, MD Planning, states that the Hill PDA study "in effect, recommends increased development yield for properties within the Double Bay Town Centre to encourage increased growth". MD Planning also notes that the Urban Planning Committee recommended that a further report be prepared based on the policy options identified in the Hill PDA study. MD Planning suggests that both Hill PDA and the Urban Planning Committee support increased development yields in the Double Bay Centre to encourage growth. MD Planning also states that the additional housing that could be provided under the proposed planning controls is a desirable outcome that would add to the vitality and economic impetus of the Centre.

Staff response

Whilst the proponent's request would increase the development potential of the site, amending the height and FSR as suggested is not supported as:

- the proponent's request for an FSR of 5:1 is 1.5:1 greater than the maximum FSR identified by Hill PDA to facilitate viable redevelopment
- a seven storey height limit would not be required to accommodate a 3.5:1 FSR which is the maximum FSR identified in the Hill PDA report.

To complete Stage 3 of Action 3.2.1 of the Double Bay Place Plan, Council will be carrying out a review of the planning controls for the Centre over the coming months. That review should not be driven by ad-hoc requests to amend planning controls on individual sites. Rather, future planning control changes for the subject site should have regard to the broader strategy for the Double Bay Centre. In this respect the proposed planning control changes are not supported. The review will incorporate public participation with stakeholders in Double Bay which the owners of this site can take part in.

The existing consent under DA568/2013 would provide an additional 13 dwellings on Nos. 376-382 New South Head Road at an FSR of 4.42:1. The proponent's concept submitted with the planning proposal yields just three additional units despite:

- proposing an FSR of 5:1
- extending the site laterally to include No. 374 New South Head Road
- increasing maximum building height to 26m which would allow three additional storeys

Only an extra three dwellings are provided under the concept submitted with the planning proposal as level 4 of the existing building would not be converted to residential use. Whilst increasing residential density is desirable, the three additional units would have a negligible impact on the vitality and economic impetus of the Centre.

5.1.3 Approval history in the Double Bay Centre

Proponent's comments

The proponent's consultant, MD Planning, states that over recent years Council has approved development that exceeded the height and FSR controls for the Centre. The approvals for the Cosmopolitan Centre at 2-22 Knox Street and Kiaora Lands were specifically identified as two examples.

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Staff response

The approval for the Cosmopolitan Centre was for alterations and additions to an existing six storey building. The maximum height of the building remained at 20.7m.

The approval for the Kiaora Lands development was for a new building which had a maximum building height of 19.9m. The non-compliance was for the plant equipment which was setback from New South Head Road and did not contribute to building bulk. The maximum height of the building at the New South Head Road frontage is 16.8m which complies with the current 18.1m Woollahra LEP 2014 control. The approved building also delivers a public benefit by providing a new public library.

These heights were assessed and considered to be suitable on individual merit. Neither development application exceeded the maximum building height control by the 77% margin requested by the proponent.

5.2 Review of proponent's concept and requested planning controls

The review of the proponent's concept considered the following matters:

- SEPP 65 and its supporting document the Apartment Design Guide,
- the objectives of Woollahra LEP 2014 and
- relevant controls in Chapter D5 Double Bay Centre of the Woollahra Development Control Plan 2015 (Woollahra DCP 2015).

The review identified a range of issues that have been addressed below in order of significance. Specifically:

- Consistency with the desired future character of the centre
- The need for additional height and FSR on corner sites
- Shadowing impacts
- Privacy impacts

The review concludes that based on the proponent's concept plans and shadow diagrams the proposed planning control changes are not appropriate in this location.

5.2.1 Consistency with desired future character of the Double Bay Centre

The desired future character of the Double Bay Centre is defined by a number of components of the Woollahra LEP 2014 and Chapter D5 Double Bay Centre of the Woollahra DCP 2015. The Woollahra LEP 2014 contains objectives and development standards and Woollahra DCP 2015 contains objectives, strategies, character statements and control drawings.

A building envelope for this site is defined using the maximum building height in Woollahra LEP 2014 and the setbacks in Chapter D5 Double Bay Centre of the Woollahra DCP 2015.

Relevant objectives of Woollahra LEP 2014 are objective (a) of clause 4.3 Height of Buildings:

(a) to establish building heights that are consistent with the desired future character of the

 to establish building heights that are consistent with the desired future character of the neighbourhood,

and objective (b) of clause 4.4 Floor space ratio for development in the B2 zone:

(b) for buildings in Zone B1 Neighbourhood Centre, Zone B2 Local Centre, and Zone B4 Mixed Use—to ensure that buildings are compatible with the desired future character of the area in terms of bulk and scale.

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In Chapter D5 Double Bay Centre, section D5.4 Street Character describes the desired future character of each street in the Double Bay Centre. This site is bounded by three streets, each of which have their own character statements:

- D5.4.3 New South Head Road
- D5.4.6 Knox Street
- D5.4.12 Goldman Lane

These statements identify that the desired future character of the site is a maximum of four storeys. Figure 11 is an extract from Council's 3D block model of the Double Bay Centre.

The model illustrates the building envelope for the north and south side of New South Head Road and the proponent's suggested maximum building height for the site. The envelope is based on the maximum building heights in Woollahra LEP 2014 and the setback controls in Chapter D5 Double Bay Centre.

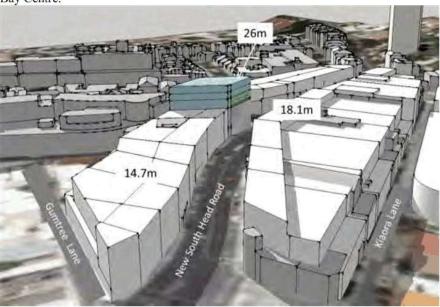


Figure 11: Council's 3D model of existing building envelopes on the north and south side of New South Head Road and the proponent's proposed building envelope.

Proponent's comments

The proponent's documentation states that the 26m height (7 storeys) would balance the future proportions of New South Head Road and Knox Street and is 'eminently reasonable'. The documentation refers to the planning principle *compatibility in the urban environment* which is outlined in the Land and Environment Court appeal *Project Venture Developments v Pittwater Council* [2005] NSWLEC 191.

Under this planning principle, two questions are posed to determine compatibility:

1. Are the physical impacts on the surrounding development acceptable?

The proponent states that there will not be unreasonable impacts on adjoining properties and includes comment on overshadowing and privacy.

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- 2. Is the concept's appearance in harmony with the buildings around it and the street? The proponent states that:
- significant weight must be put on the future built form permitted under Council's planning controls, and that many adjoining buildings are underdeveloped,
- the appearance of the foreshadowed development will be consistent with the existing building on 376-382 New South Head Road,
- that corner sites require strong corner buildings above the prevailing planning controls,
- that a seven storey building reflects the unique characteristics of this site.

Staff response

Planning principle: compatibility in the urban environment

Are the physical impacts on the surrounding development acceptable?

The physical impacts of the proponent's concept are addressed in detail in sections 5.2.3 and 5.2.4 of this report.

2. Is the concept's appearance in harmony with the buildings around it and the street?

The model in Figure 11 above shows that the requested 26m (7 storeys) height limit is inconsistent with the desired future character of the location. The model shows the maximum future built form on the north and south side of New South Head Road under Council's planning controls and what is requested for the subject site.

The requested height is an increase of 77% on the current controls that apply to the site and northern side of New South Head Road. The requested control would allow a building which is two storeys and 43% higher than the 18.1m (5 storeys) applying to the south side of New South Head Road. More broadly, the 3D model demonstrates that the requested height is inconsistent with the maximum building height of 18.1m (5 storeys) permitted in the Double Bay Centre. In this context, it cannot be concluded that the proponent's requested controls will result in a built form that is compatible with the Double Bay Centre.

The appearance of the proponent's concept is of similar design to the existing façade of the building at Nos. 376-382 New South Head Road. However, the requested height control is not in harmony with the buildings surrounding it as outlined above.

The need for a building which is 'above the planning controls' because the site is a corner site is assessed in detail below in section 5.2.2 of this report. In summary, the existing building on Nos. 376-382 New South Head Road exceeds the current maximum height and FSR controls, as does the consent for DA568/2013. The existing and approved building more than adequately enhance the corner presence and no further increase to height and FSR controls are necessary on this basis.

The site's characteristics include:

- being located at the corner of two important streets in the Double Bay Centre,
- having three frontages and
- being highly visible from Knox and New South Head Road.

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This site is not the only site in the Centre with similar characteristics. There are nine other sites with similar characteristics along New South Head Road which are nominated for bonus FSR under Woollahra LEP 2014. No additional height and floor space ratio is required on this basis.

The requested FSR of 5:1 is an increase of more than 66% on the maximum FSR for this site and Double Bay generally. Such an increase is incompatible with the desired future character of the site and Double Bay Centre. It is also 1.5:1 greater than the maximum FSR identified by Hill PDA to facilitate viable redevelopment.

After comparing the requested controls to the maximum built form in this part of Double Bay it is evident that the building envelope created would be incompatible with the urban environment and the desired future character of the Centre. Further comment on the desired future character of the centre and objectives of Woollahra LEP 2014 is provided below.

Controls in Chapter D5 Double Bay Centre which define the desired future character
Chapter D5 of Woollahra DCP 2015 contains objectives, strategies and controls that help define the desired future character of the Double Bay Centre. Comment is provided on the relevant sections of Chapter D5 in the table below.

DCP Section	Comment on consistency
Objectives of Chapter D5	
O7 To ensure that new development is compatible with the existing built form, and streetscape and village character. Note: Objectives 1 to 5 are not relevant and the requested controls are not inconsistent with objectives 6, 8 and 9.	The planning proposal is inconsistent with objective 7 as the requested maximum building height is: • incompatible with the existing built form and streetscape of the block the site is located in and the north side of New South Head Road. • inconsistent with the desired future character of the site which is four storeys and the Double Bay Centre which is a maximum of five storeys.
Strategies for the Double Bay Centre	
Improve Double Bay's built form to provide appropriate definition to the public domain	The planning proposal is inconsistent with this strategy for the reasons outlined below.
a) Provide direction and certainty of outcome in relation to built form to ensure: - a coherent street scale; - compatibility with existing urban fabric; - a variety of building types; - a high level of environmental amenity. b) Promote high quality architectural design throughout the centre that positively contributes to the streetscape.	The requested maximum building height would not provide a coherent street scale on the north side of New South Head Road and would be incompatible with the existing urban fabric on the north and south side of New South Head Road. The requested height would therefore not positively contribute to the streetscape.
c) Ensure that new development is compatible with the existing built form, streetscape and village character.	The requested maximum building height is a 77% increase on the existing control and would be incompatible with the existing built form, existing streetscape and desired future character of the north and south side of New South Head Road.

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DCP Section	Comment on consistency
d) Establish building envelopes that define building height and building lines (at lower and upper levels) to provide coherent street definition.	The requested controls will create inconsistent maximum building heights along the north side of New South Head Road, particularly at the east and west corners of Knox Street. This change will reduce the coherency of upper levels of the street.
e) Reinforce continuous active retail frontages along street boundaries.	The planning proposal is not inconsistent with this point.
f) Reinforce the presence of corner buildings addressing the public domain, recognising their importance in the centre in terms of street vistas, urban scale and identity.	Whilst the presence of the corner of Knox Street and New South Head Road would be increased, the requested height and FSR would result in a building that is inconsistent with the scale of development envisaged for this site and the Double Bay Centre as a whole. The existing building and the building approved under DA568/2013 sufficiently reinforce the presence of this corner site.
g) Encourage view sharing and privacy.	This point is addressed below in section 5.2.4 Privacy impacts
5.6.3.1 Building envelopes	
The building envelopes in Chapter D5 were established to allow development that maintains the environmental amenity of buildings and the public domain with regard to building bulk, overshadowing, access to natural light and ventilation and views. Objective O1 states: Development should contribute to the desired future character of streetscapes with appropriate and consistent building forms.	As outlined above, the planning proposal is inconsistent with the building envelope for the north side of New South Head Road and the Double Bay Centre generally. The impacts on amenity in terms of privacy and overshadowing are addressed in sections 5.2.3 and 5.2.4 below.

Consistency with relevant Woollahra LEP 2014 objectives

The planning proposal is inconsistent with objective (a) of clause 4.3 *Height of buildings* of Woollahra LEP 2014 as the proposed controls are incompatible with the desired future character of the Double Bay Centre.

The requested 5:1 FSR is inconsistent with objective (b) of clause 4.4 *Floor space ratios* as it will result in a building with a bulk and scale that is not compatible with the desired future character of the area for the reasons outlined above.

Planning conclusions

The requested planning controls are inconsistent with the desired future character of Double Bay and relevant objectives of Woollahra LEP 2014. The building envelope created by the planning proposal would be incompatible with the maximum built form permitted on the north and south side of New South Head Road and is not supported.

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5.2.2 The need for additional height and FSR on corner sites

Chapter D5 Double Bay Centre, clause 5.6.3.5 *Corner buildings* encourages strong corner buildings for 17 sites in the Double Bay Centre as discussed in section 2 above. Nos. 376-382 New South Head Road is one of these sites. The proponent argues that the current building at the corner of New South Head Road and Knox Street lacks presence and prominence and does not take the opportunity to enhance the corner and strengthen the position of the Double Bay Centre.

The introduction of clause 5.6.3.5 Corner buildings states:

Corner buildings are highly visible and provide the opportunity for notable design solutions. Strong corner buildings can provide valuable street definition. Existing buildings within the study area that provide this definition include the buildings on the corners of Knox Street and New South Head Road, and Coopers Corner on the intersection of Bellevue Road and New South Head Road (emphasis added).

As demonstrated by this extract and contrary to the proponent's submission, there is no need to increase the maximum height and floor space ratio on the site to enhance the street definition.

Further, the existing consent under DA568/2013 permits an additional storey of development above the existing maximum building height which will give the site prominence compared with any other building on the north side of New South Head Road.

The requested FSR control of 5:1 is 66% over the 3:1 FSR that is offered under clause 4.4A *Exceptions to floor space ratio (Area 1 – Double Bay)* in Woollahra LEP 2014. There are no characteristics of this site which warrant such an increase to FSR.

The purpose of clause 4.4A is to allow additional FSR on corner sites so that buildings can provide a continuous streetwall on each frontage. As the existing building already provides a continuous streetwall on all four levels to New South Head Road and Knox Street, additional FSR is not required to give the building prominence.

The planning proposal also seeks to increase the maximum building height on this corner site to increase prominence. Although corner sites may be permitted additional FSR, additional height is not granted to increase prominence. As the site is already identified as having a strong corner building, the site does not warrant additional height to increase its presence or prominence.

Council's Urban Designer provided advice on the planning proposal regarding the need to increase the prominence of the building on this site. The advice notes that neither Eeles Trelease nor Hill Thalis actually promote the necessity for height when producing strong corner buildings despite the proposed 11.3m increase to the maximum building height. The referral states:

In my opinion, along streets the width and character of those in Double Bay, the height of buildings required to create a strong corner expression need not be any higher than the adjacent buildings.

Regarding the review of heights and floor space ratios in the Centre as part of the Double Bay Place Plan, Council's Urban Design Planner states that:

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The current height limits of four and five storeys are being reviewed. The height that is determined to be appropriate for the street height will, in my opinion, also be appropriate for corners.

The height and floor space ratio for this site can be considered in the context of the review of height and FSR controls of the entire Centre. As stated above, the owners of this site will have opportunity to participate as stakeholders in this review.

The prominence of this corner site is acknowledged and the quality and modulation of the existing building should, and indeed does, reflect its position in the Centre. However, prominence is not dependant on the building being higher than those adjoining it.

Planning conclusions

The existing building appropriately defines this corner as noted in Chapter B3 of the Woollahra DCP 2015. The building approved under DA 568/2013 will further increase this site's prominence. Increasing height and floor space ratio controls for this site as proposed is not required to create a strong corner building on this site.

5.2.3 Shadowing

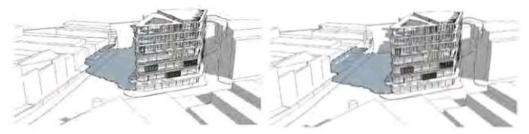
A 14.7m height limit applies to the north side of New South Head Road, partly to provide solar access to existing buildings and the public domain on the south side of New South Head Road. Objective (c) and (d) of clause 4.3 *Height of Buildings* of Woollahra LEP 2014 are:

- (c) to minimise the loss of solar access to existing buildings and open space,
- (d) to minimise the impacts of new development on adjoining or nearby properties from disruption of views, loss of privacy, overshadowing or visual intrusion,

In the Woollahra Development Control Plan 2015, Chapter D5 Double Bay Centre addresses solar access in clause 5.6.6.1 *Solar access*. Objective O1 and control C1 of that clause are:

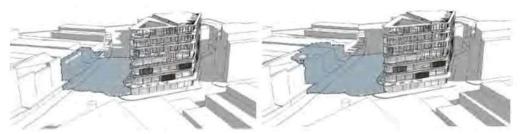
- O1 Minimise overshadowing of adjoining properties or publicly accessible spaces.
- C1 Preserve solar access to Guilfoyle Park and the footpath on the south side of Knox Street, Cross Street, and New South Head Road between 12 noon and 2pm on 21 June. Proponent's comments

The proponent submitted shadow modelling of their concept for the site which is shown below in Figures 12 to 15.



Proponent's shadow modelling of the concept submitted with the planning proposal on 21 June - Figure 12 (left): 12:00pm and Figure 13 (right) 1:00pm

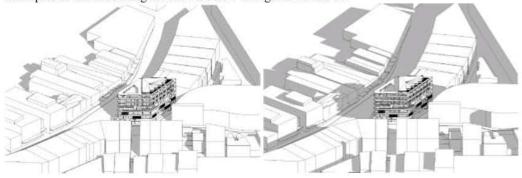
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Proponent's shadow modelling of the concept submitted with the planning proposal on 21 June – Figure 14 (left): 2:00pm and Figure 15 (right): 3:00pm

Further shadow diagrams were included in the proponent's planning report which compare the shadowing created by the concept for the site and the 14.7m maximum building height that applies to the north side of New South Head Road.

This modelling shows that at 3pm, buildings constructed to a height of 14.7m would completely overshadow the footpath and part of the buildings on the southern side of New South Head Road. Examples of this modelling are shown below in Figures 16 and 17.



Proponent's shadow modelling of the concept and submitted with the planning proposal on 21 June – Figure 16 (left): 12:00pm and Figure 17 (right): 3:00pm

Staff response

As the shadow diagrams in Figures 12 to 15 above show, the planning proposal will not preserve solar access to the south side of New South Head Road between 12 noon and 2pm on June 21. Staff have verified the proponent's shadow modelling and identified that part of the southern side of New South Head Road opposite the site will be in shadow from 10am on 21 June onwards.

Public domain solar access is seen as a critical control within the Double Bay Centre. Council staff have consistently sought compliance with clause 5.6.6.1 *Solar access* of Chapter D5 Double Bay Centre. The proponent's submission shows a 26m height limit does not:

- · minimise overshadowing as required by objective O1,
- maintain solar access to the south side of New South Head Road as required by control C1.

Regarding the shadowing potentially created by the current 14.7m height control, the maximum building heights in the Double Bay Centre were increased from 13.5m to 14.7m with the introduction of Woollahra LEP 2014.

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The increase allows new development in the Double Bay Centre to provide floor to ceiling heights consistent with those identified in the Apartment Design Guide. The increase encourages more liveable buildings in the Centre by allowing more light to penetrate into buildings and for better noise insulation between floors.

The shadowing created by the increase from 13.5m to 14.7m is minimal. The south side of New South Head Road is partially affected by additional shadowing after 1pm, with the majority of footpath being in shadow at 1:30pm. By contrast, the proponents concept will overshadow the southern side of the road opposite the site in the peak period of activity between 10am and 2pm.

Consistency with relevant Woollahra LEP 2014 objectives

A 26m height limit is inconsistent with objectives (c) and (d) of clause 4.3 *Height of Buildings* of Woollahra LEP 2014, as it:

- does not minimise the loss of solar access to existing buildings,
- does not minimise the impacts of new development on adjoining or nearby properties in terms of overshadowing, and
- will have unacceptable overshadowing impacts on the public domain on the south side of New South Head Road.

Planning conclusions

The planning proposal does not meet the objectives of Woollahra LEP 2014 or the overshadowing objective and control in Chapter D5. The planning proposal will result in shadowing on the opposite side of the road three hours earlier than under the 14.7m maximum building height permitted by the current controls. For these reasons the proposed maximum building height of 26m is not supported.

5.2.4 Privacy impacts

State Environmental Planning Policy No 65—Design Quality of Residential Apartment Development (SEPP 65) seeks to improve the design quality of residential apartment development in New South Wales. SEPP 65 is supported by the Apartment Design Guide which provides greater detail on how residential development proposals can meet these principles through good design and planning practice.

The Apartment Design Guide was prepared, in part, to assist planning professionals in local government with strategic planning and in the preparation of local controls. Part 2 of the Apartment Design Guide explains the application of building envelopes and primary controls including height, floor space ratio, building depth, separation and setbacks. It provides tools to support the strategic planning process when preparing planning controls.

On the issue of privacy, Part 2F *Building separation* of the Apartment Design Guide outlines minimum distances between apartments to improve amenity and provide acoustic and visual privacy. These distances vary depending on building height as outlined in the table below.

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Minimum separation distances for buildings are: *Up to four storeys (approximately 12m):*

12m between habitable rooms/balconies

9m between habitable and non-habitable rooms

6m between non-habitable rooms

Five to eight storeys (approximately 25m):

18m between habitable rooms/balconies

12m between habitable and non-habitable rooms 9m between non-habitable rooms

Nine storeys and above (over 25m):

24m between habitable rooms/balconies

18m between habitable and non-habitable rooms

12m between non-habitable rooms

Woollahra LEP 2014 objectives

Clause 4.3 Height of Buildings of Woollahra LEP 2014 includes one objective regarding privacy:

(d) to minimise the impacts of new development on adjoining or nearby properties from disruption of views, loss of privacy, overshadowing or visual intrusion,

Proponent's comments

The proponent states that:

- the issue of SEPP 65 would be the subject of a further assessment under a future DA,
- there is an intervening laneway which provides spatial separation between the site and the Cosmopolitan Centre at 2-22 Knox Street, and
- the issue of privacy can be resolved with 'appropriate privacy measures'.

Council response

It is relevant to consider the Apartment Design Guide during the assessment of the planning proposal as apartments may be provided in new development on this site. Building separation is a relevant consideration as the planning proposal would increase the maximum building height for the site from 14.7m (4 storeys) to 26m (7 storeys).

The Apartment Design Guide identifies that in five to eight storey apartment buildings, consideration should be given to a minimum separation distance of 18m between habitable rooms/balconies.

The Cosmopolitan Centre is located to the north west of the site. The upper levels of the Centre are residential dwellings with windows facing towards the site. The dwellings are between 10.5m and 14.5m from the western boundary of the site on Goldman Lane.

The proponent's concept includes apartments on levels 5 to 7. The proponent suggests that obscure privacy screens would be used between main living rooms and bedrooms on the western boundary. The apartments on level 5 and 6 are shown with balconies on Goldman Lane.

Figure 18 below shows the concept with balconies within 10.5m of the Cosmopolitan Centre and windows from primary living areas within 12m of the Cosmopolitan Centre. The separation distances are well below the 18m building separation identified in the Apartment Design Guide.

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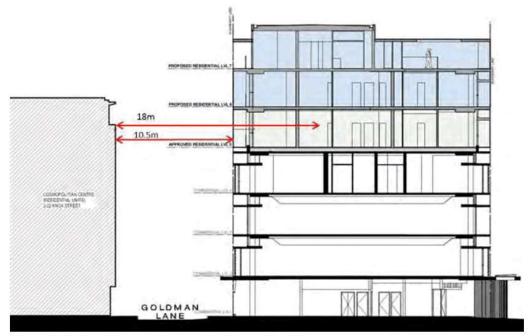


Figure 18: Section of proponent's concept and separation distances

Staff do not support the planning proposal as:

- the building envelope created by the maximum building height and existing setbacks in Chapter D5 Double Bay Centre are inconsistent with building separation distances in the Apartment Design Guide,
- the proponent's concept for the site is inconsistent with building separation distances in the Apartment Design Guide,
- no DCP amendments were suggested by the proponent to establish setbacks on levels 5 to 7 which are consistent with the Apartment Design Guide, and
- the use of privacy screens to manage acoustic and visual privacy between dwellings is an
 inferior alternative to building separation.

Consistency with relevant Woollahra LEP 2014 objectives

The planning proposal and proponent's concept do not minimise the impacts of new development on the privacy of 2-22 Knox Street by providing building separation that is consistent with the Apartment Design Guide. For this reason, the planning proposal is inconsistent with objective (d) of clause 4.3 *Height of Buildings*.

Planning conclusions

The building envelope created by the planning proposal does not provide adequate building separation between the site and 2-22 Knox Street Double Bay and is inconsistent with the relevant objective in clause 4.3 *Height of Buildings* in Woollahra LEP 2014.

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6. Options

There are four options for responding to the planning proposal:

- 1. Prepare a planning proposal and submit it to the Department of Planning and Environment.
- Prepare an amended version of the planning proposal and submit it to the Department of Planning and Environment.
- 3. Defer consideration of the planning proposal until the review of planning controls in the Double Bay Centre is complete.
- 4. Notify the proponent that the planning proposal is not supported.

Option 1: Prepare a planning proposal based on the proponent's requested planning controls and submit it to the Department of Planning and Environment requesting a gateway determination. A gateway determination would be requested under section 58(2) of the Act. The Minister, or delegate, will then issue a gateway determination specifying whether the planning proposal is to proceed and, if so, in what circumstances. The gateway determination would confirm the information and consultation required before the planning proposal can be publicly exhibited. Under section 59 of the Act, if a planning proposal is solely of local significance Council can seek the delegation of the plan-making steps. This planning proposal is considered to have local significance only. We consider that if the Council decides to proceed with the planning proposal, it should request the delegation of the plan-making steps. This delegation will be to the position of General Manager. It is sub-delegated to the position of Director, Planning and Development as provided in Council's resolution of 29 November 2012. Delegation of a planning proposal removes duplication and streamlines the plan-making process.

Option 2: Prepare an amended planning proposal based on the proponent's requested planning controls and submit it to the Department of Planning and Environment requesting a gateway determination. We would again request a gateway determination and seek delegation of the plan making steps.

Option 3: Defer consideration of the planning proposal until the review of planning controls for the Double Bay Centre is complete. The planning proposal could then be reconsidered in the context of recommendations on height and FSR for the Double Bay Centre generally.

Option 4: Notify the proponent that the planning proposal is not supported. This is our preferred approach.

For the reasons outlined in this report, the proponent would be notified that the planning proposal is not supported. If Council does not support the planning proposal or does not indicate its support within 90 days, the proponent can ask the Department of Planning and Environment for a pregateway review. Under this review mechanism, the Joint Regional Planning Panel will undertake an independent review of the planning proposal.

7. Planning agreement

The proponent has indicated that they would be open to negotiating a planning agreement with Council. We have not seen the terms of the proponent's offer. Should a planning agreement be submitted to Council it would be considered and reported to Council for consideration.

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Notwithstanding, the merit of the planning proposal should be considered separately to the terms of the planning agreement. If a draft planning agreement was accepted by Council, it could be advertised concurrently with the planning proposal. If the Council decides not to proceed with the planning proposal, a planning agreement would not be pursued.

8. Conclusion

We conclude that the planning proposal does not have strategic merit and should not proceed. We note that:

- Future planning control changes for this site should be informed by the broader strategy for the Double Bay Centre. In this respect the requested planning control changes are excessive and are not supported.
- The requested planning control changes are inconsistent with the scope of review for the Double Bay Centre controls recommended in the Hill PDA study.
- The requested planning control changes are inconsistent with the desired future character of the Centre.
- No additional height and FSR is required to create a strong corner building on this site. The
 existing building together with its approved additional level adequately defines the corner.
- The requested maximum building height will create unacceptable overshadowing impacts to the public domain and buildings on the south side of New South Head Road.
- The building envelope created by the planning proposal does not provide adequate building separation between the site and the Cosmopolitan Centre.
- The planning proposal is inconsistent with the relevant objectives of Woollahra LEP 2014.

The maximum height and FSR for this site will be considered as part of the strategic review of heights and FSR in Double Bay Centre. The framework for this review was set by Council's decision of 28 September 2015. The owner of the site will be able to comment as part of any public participation during the review process.

Annexures

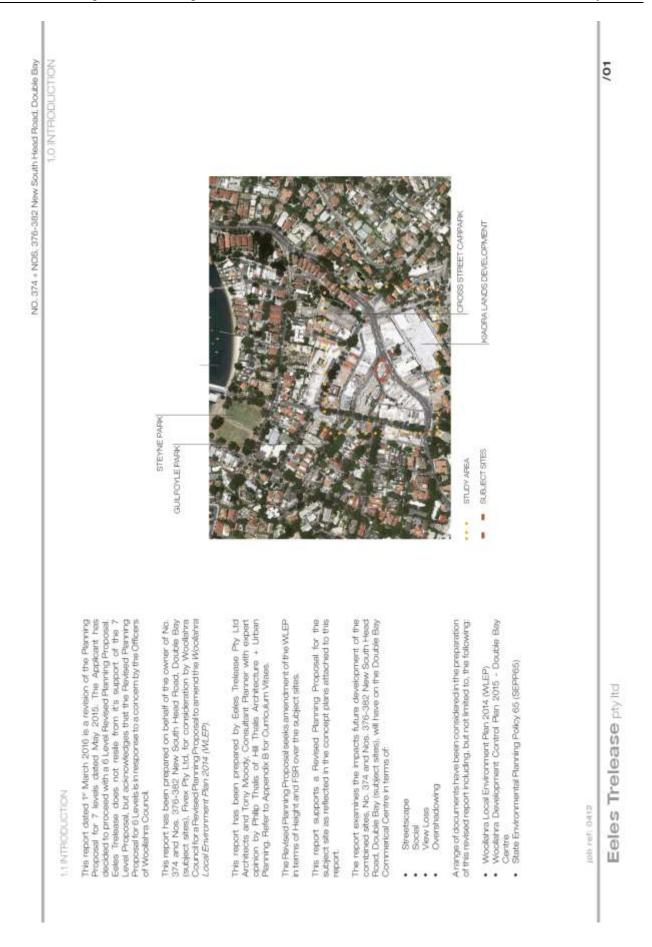
 374 and 376 - 382 New South Head Road, Double Bay - Planning Proposal - Annexure 1 (circulated under separate cover)

No. 374 and Nos. 376-382 New South Head Road, Revised Planning Proposal Double Bay

AMENDED 29TH MARCH, 2016 AMENDED 15" MARCH, 2016 15th MAY, 2015

Eeles Trelease pty ltd architects

		of the Site	5.3.2 Assessment of Existing Character of the Site
			5.3,1 Streetscape
rix	Revised Planning Proposal Metrix		5.3 Amenity impacts
page 47	ADDENDUM	ential Flat Development	5.2.3 SEPP 65 - Design Quality of Residential Flat Development 2002
	B.2 Eeles Trelease CV	Our Place, Our Plan	5.2.2 Woollahra 2025 - Our Community, Our Place, Our Plan
	B.1 Philip Thals CV		5.2.1 Sydney Metropolitan Strategy
7£ adad	APPENDIX B	olicy	5.2 Relationship to Strategic Planning Policy
Wary 2010	12 May 2015, GROOD IN" HADDARY 2016	nent	5.1 Revised Planning Proposal Requirement
dum to Urban Design Opinion	A. 2 Philip Thais Report, Addendum to Urban Design Opinion of	page 12	5.0 JUSTIFICATION
2015	A.1 Philip Thais Report 12 May 2015		provisions
62 aded	APPENDIX A	explanation of	4.2 Terms of Revised Planning Proposal; explanation of
	7.1 Condusion		4.1 Revised Planning Proposal
page 28	7.0 CONCLUSION	OSAL page 05	4.0 REVISED PLANNING PROPOSAL
	6.1.2 Neighbouring Views	. 2015 -	3.2 Woolshra Development Control Plan 2015 - Double Bay Centre
	6.1 Valleys and Ridges	014	3.1 Woolahra Local Environment Plan 2014
gg adind	6:0 VIEW LOSS	⇒D o£tiyd	3.0 COUNCIL CONTROLS
	5.3,8 Social		2.2 Subject Sites
	5.3.7 Privacy		2.1 Subject Precinct
oler Access	5.3.6 New South Head Road Solar Access	20 обид	2.0 PRECINCT STUDY
	5.3.5 Overshadowing	doutcome	1.1 Introduction, objectives and intended outcome
	5.3.4 Future Predinct Analysis	to eded	1.0 INTRODUCTION
	12		



/02

NO. 374 * NOS. 376-382 New South Head Road, Double Bay







Eeles Trelease ptyltd

2.1 SUBJECT PHEOINGT

No. 374 and Nos. 376-382 New South Head Road, Double Bay are located within the heart of the Double Bay Commercial Centre on the corner of New South Head Road and Knox Street.

The area is mixed use: commercial, retail and residential varying from 2 storeys to 6 storeys, with taker (10+ storeys.) buildings on the surrounding stopes of Edgeciff and Bellevue Hill.

The Double Bay Commercial Centre is wet serviced by buses along New South Head Road. Edgeofff Train Station, a 15 minute wat from the Commercial Centre and femise from Studie Bay Wharf, The Kitora Lands development (item D on Study Ana Image) houses a large supermercial with extensive on site parking.

Opten green space is a seven minute wak from the subject sites: Steyne Park, which has a large playing field, playground and access to the Harbour and Double Bay ferry wharf, and Gulfoyle Park on Bay Street, which provides a quiet stting place within the Centre.

The subject precinct therefore enjoys a very high amenity

NO. 374 NEW SOUTH HEAD ROAD

/03

NO. 374 * NOS. 376-382 New South Head Road, Double Bay











Nos. 376 - 382 New South Head Road enjoy an active Development Consent. 568/2013, which allows for the convexion of the current L4 commercial floor to residential

building has also been referred to by numerous Councils throughout Sydney as an excellent example of treatment of

the comer position.

Environmental Development Award among others.

Sustainable Architecture

and an additional floor of studio and 1 bed apartments with no

Job roft, 0412

Eeles Trelease ptyltd

Road are noted within the Woolehra DCP 2015 - Double Bay Centre as highly visible and (an) opportunity for notable design solutions, (refer 5,8.3.5 Comer Buildings, Figure 27).

No. 374 New South Head Road is the eastern half of a set of

single storey shops, currently occupied by the pizzerla "Crust". At the rear of No. 374 New South Head Road is a substation

Wosk' accessed off Goldman Lane.

No. 374 + Nos. 376-382 New South Head Road are located

2.2 THE SUBJECT STES

on the North side of New South Head Road within the Double

and commercial building on the comer of Knox Street and New South Head Road wrapping around in to Goldman Lane.

The building has been awarded for architectural excellence and sustainability, RAIA NSW Commercial Award, RAIA NSM

Commendation and API NSW

Nos. 376-382 New South Head Road contain a 4 storey retail

SLBJBCT STE

/04

LEP HEIGHT LINES KNOK STREET

NO. 374 + NOS. 376-382 New South Head Road, Double Bay

3.1 WOOLLAHPA LOCAL EWIRONMENT PLAN 2014 (WLEP)

The WLEP has been gazetted and came into force on 23d May 2015 Under WLEP, the following controls apply:

- Allowable FSR.
- No. 374 New South Head Road 2.5: 1
 Nos. 376 382 New South Head Boad (item 4) 31 if the consent
 Nos. 376 382 New South Head Boad (item 4) 31 if the consent
 authority is established but the development will be consent
 the deserved future character of the zone in terms of building build
- Allowable Building Height:
- No.374 + Nos.376-382 New South Head Road 14.7m

The existing building cumently occupying Nos.376 - 382 New South Head Road alreadly exceeds the newly gazzetted controls for Building Height and FSR.

- Height 15.3m FSR 3.12.1

The Development Consent 568/2013 granted on 7 July 2014 for Nos.376-382 New South Head Road further exceeds these controls:

LEP HEGYT LINES NEW SOUTH HEAD ROAD

- Height 19,4m

WLEP does not acknowledge the current approved envelopes for Double Bay Commercial Centre.

WOOLLAHRA DEVELOPMENT CONTROL PLAN 2015 3.2 WOOLLAHRA D DOUBLE BAY CENTRE

The Woolishna Development Control Plan 2015 - Double Bay Centre acknowledges the importance of corner sites within the Centre.

5.8.3.5 Corner buildings

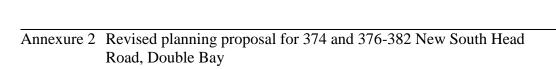
Comerchals type are righty vector and provide the apportunity for notable design solutions. Strong corner buildings can provide valuable street definition.

Encourage building maseing and articulation that preates Objective Of

be granted in the WLEP to the significant corner sites. There are a range of authoratative Planning and Architectural publications which stress the guideline of strong building elements on corner sites combined with the local Planning Controls. To achieve this desired streetscape outcome, additional height should

ob ref. 0412

Eeles Trelease ptyltd



/05

NO. 374 * NOS. 376-382 New South Head Road, Double Bay 4.0 PLANNING PROPOSAL



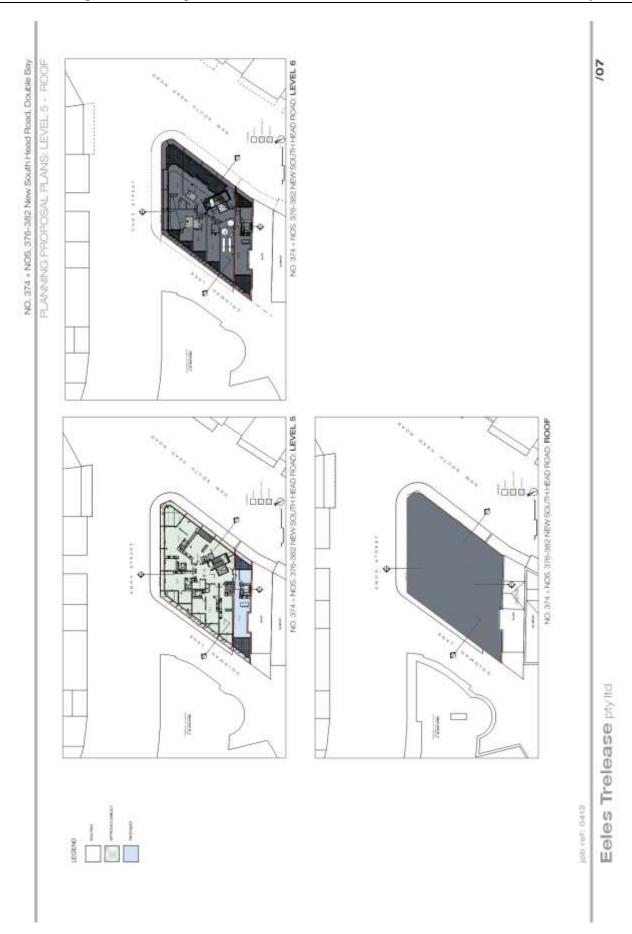


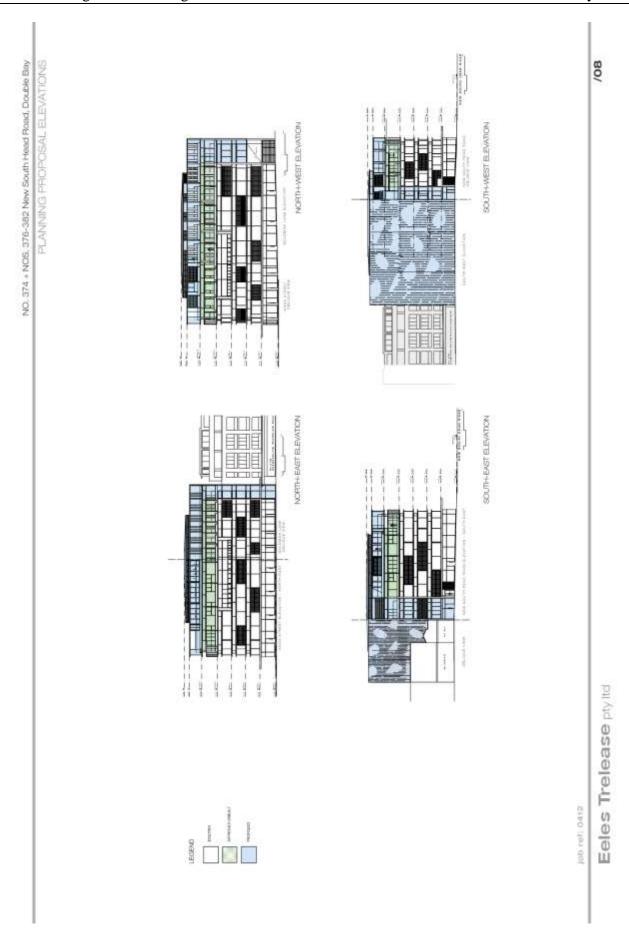
South Head Road recognises the accepted guidelines to strengthen built forms on comer sites and establish a mixed use precinit comprising Planning Proposal for No. 374 and Nos, 375-382 New of both residential and commerical developments The Revised Planting Proposal seeks to add an additional storey to Nos.376-382 New South Head Road above the approved 5 storeys and extend that across to the adjoining property, No.374 New South No. 374 would remain commercial extending the foor plate of Nos 376 - 382 and opening internal wate. The additional L5 and L6 is to be residential: L5 with 6 studios/1 beds with balconies along all stree and Knox Street would be highlighted by a roof garden on L6, with ground floor across both sites would remain retail, the new L2 -

The Revised Planning Proposal will create an loans corner building in

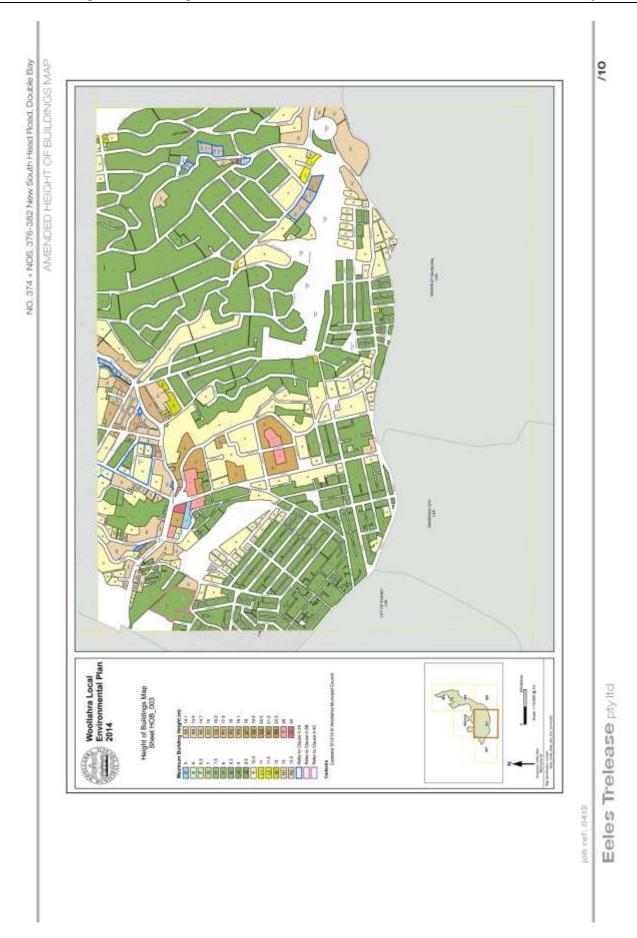
Eeles Trelease ptyltd

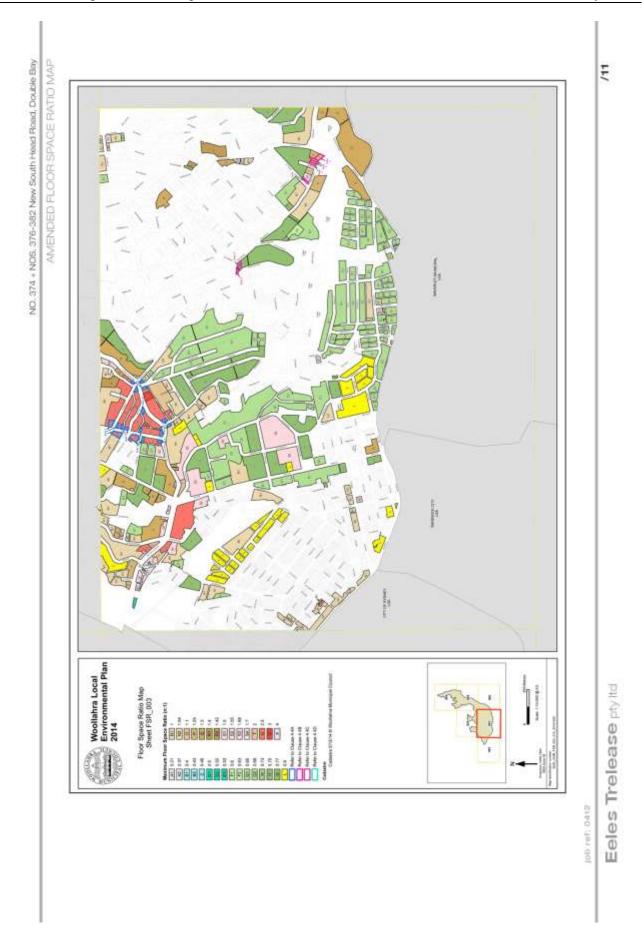


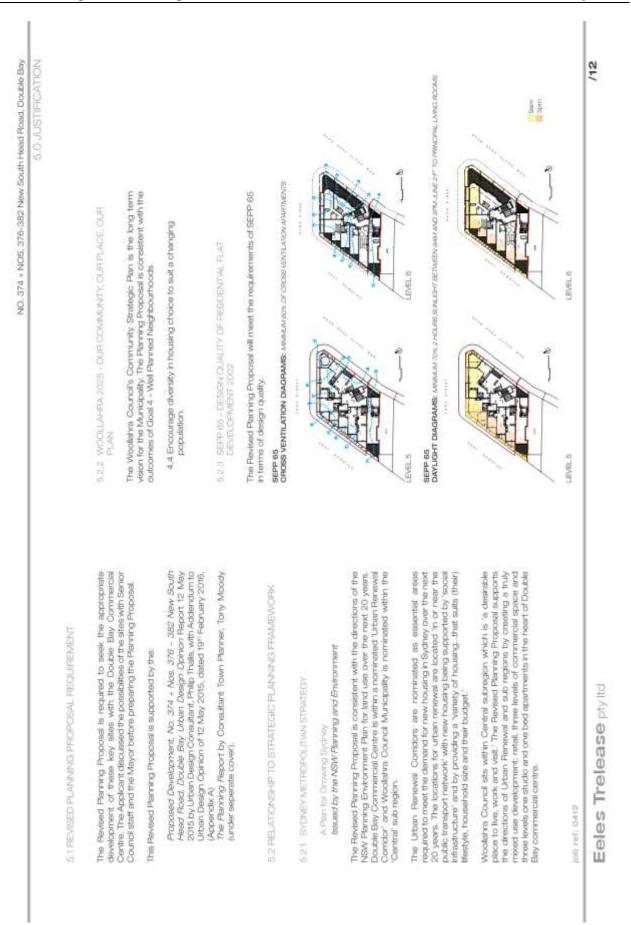


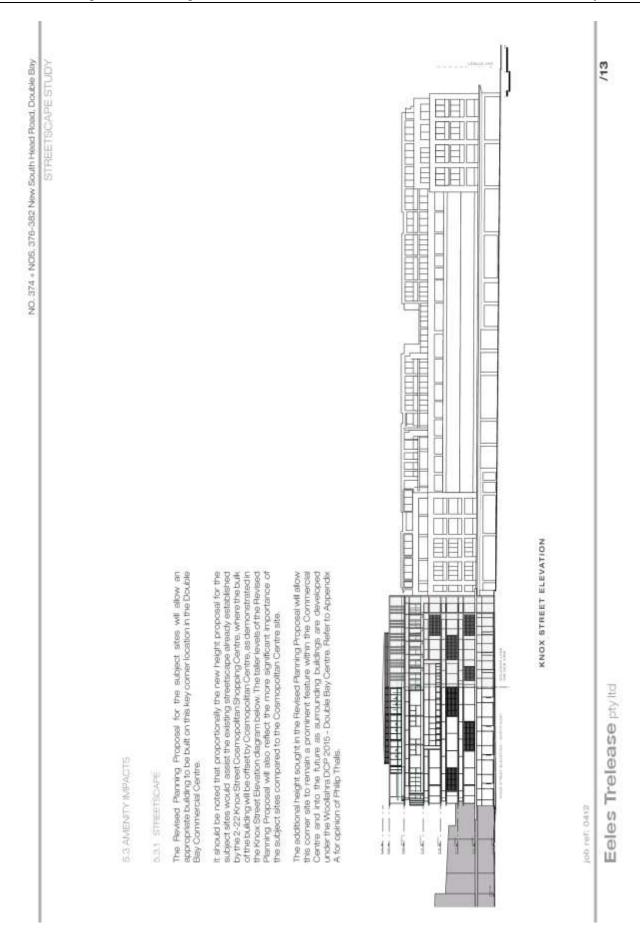


60/ NO. 374 + NOS. 376-382 New South Head Road, Double Bay PLANNING PROPOSAL (3) Desprive chose 4.4 development consent may be granted to the second consent may be granted to the wholl me clause space which may be a four space that other consent materials or satisfies that the consent authority is satisfied that the development we be consentationable with the classified further development with the consent faither character of the zone in harve of building build and scale. Exceptions to foor space ratio (Area Tand 14 - Double Ray.) refer to amended Floor Space Batio Map. grant additional Height and FSR across the subject sites. It is proposed that a site specific clause be inserted in WLEP reflecting the Height and Floor Space Ratio of the Revised Planning Proposel. By amending The objective of the Revised Planning Proposal is to amend WLEP to these controls, the Revised Planning Proposal establishes a building the intent of the Woolshra Development Control Plan 2015 Double Bay a unique forig, working and shopping experience within a pedestrain frendy and attractive built environment." ervelope which will reflect the significance of the subject sites and Centre, "(Our) vision for Datable Bay is as a vibrant centre that offers The following clauses and maps are proposed to be amended. Height of Buildings and Floor Space Ratio. (2) The clause equiles to land identified as "Area B". "Area B". "Area C". "Area B", "Area E", "Area B", " (b) to ensure new development is consistent with the surrounding buildings (2) Despite clause 4.3, the freight of a building on land to which this clause applies in any Australiand in Colourse they also faith in this blause, all the applies part of the land (each lake of any a transit handles). That not access the legith's shown appointe that Area in colours? (1) The objectives of this clause are as fallows:
(a) to ansure new dyskpriners is consistent with the deathed future (c) to protect views and visites that are in the piblic domain 1.2 TERMS OF REVSED PLANNING PROPOSAL Exceptions to building heights (Areas A - J) refer to armended Height of Buildings Map Eeles Trelease ptyltd CONTRA 2 Column f Job ref. 0412









NO. 374 * NOS. 376-382 New South Head Road, Double Bay PRECINCT CHARACTER ANALYSIS



NEW SOUTH HEAD ROAD







the presence and prominance to reflect the above aim. The current building sits modestly within its immediate context, and does not take the opportunity to enhance the comer and strengthen the position of the Double Bay Commercial Centre.

of street vistas, urban scale and identity. It is considered that the current New South Head Road and Knox Street corner condition lacks

the public domain, recognising their importance in the centire in terms

heinforce the presence of comer buildings addressing

Clause 5.3.2 (f) in Woolehra DCP 2015 - Double Bay

the aims to

5.3.2 ASSESSIVENT OF EXISTING CHARACTER OF THE CENTRE

This is further eroded by reviewing the future streetscape adjusted by the construction of the new Double Bay Library. The corner site runs the risk of failing to provide a strong definition of the New South Head Road curvature as well as a strong corner identify.

the Klaora Lands development in its sting, framing and defining the come of New South Head Sherightening the visual appeal of longer of Commercial Centre as a 'go-to' destination for both bicase and visitors as noted on the Woolfeira Council vision for the Double Bey The Revised Planning Proposal for the subject sites complements

CHSCHORE

CHARACTER OF THE CENTRE

The development of Woollahra Council Library on New South Head Poad and the volume of the Cosmopolitan Centre at 2-22 Knox Street already establish a higher built form on adjoining properties which this key corner after.

Eeles Trelease ptyttd

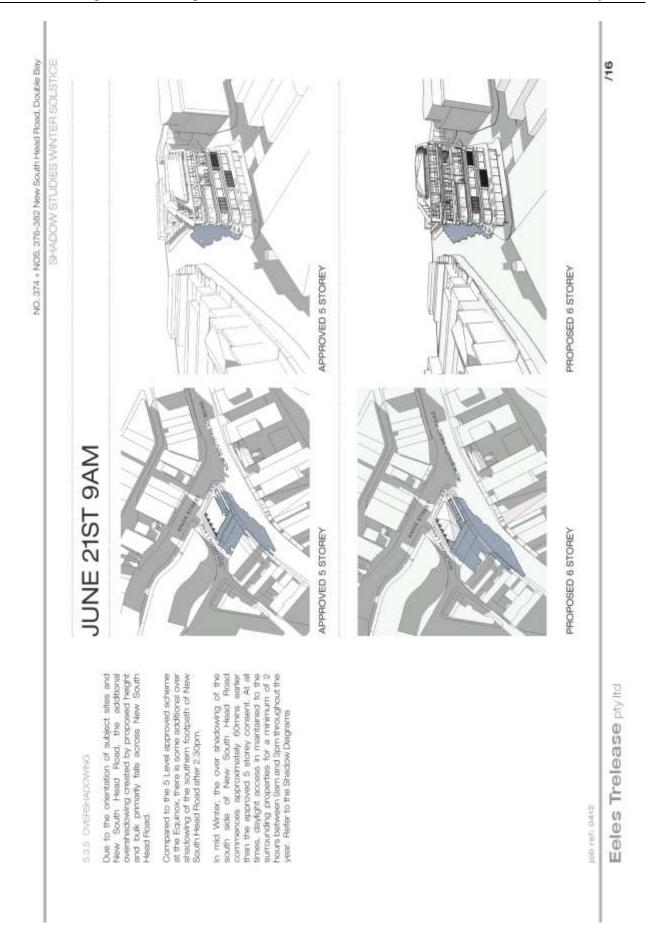
Revised planning proposal for 374 and 376-382 New South Head Annexure 2 Road, Double Bay

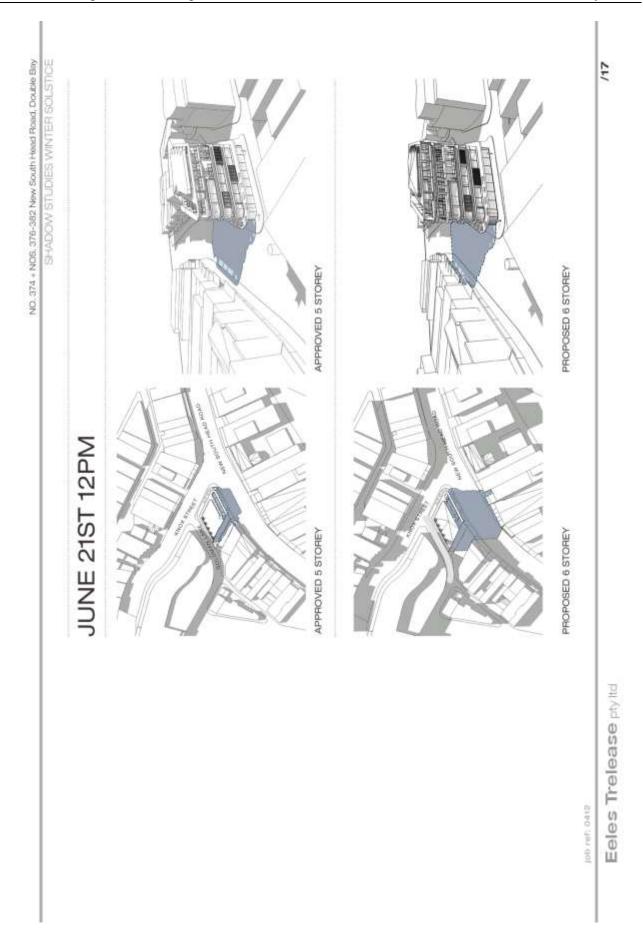
NO. 374 + NOS. 376-382 New South Head Road, Double Bay PRECINCT CHARACTER ANALYSIS

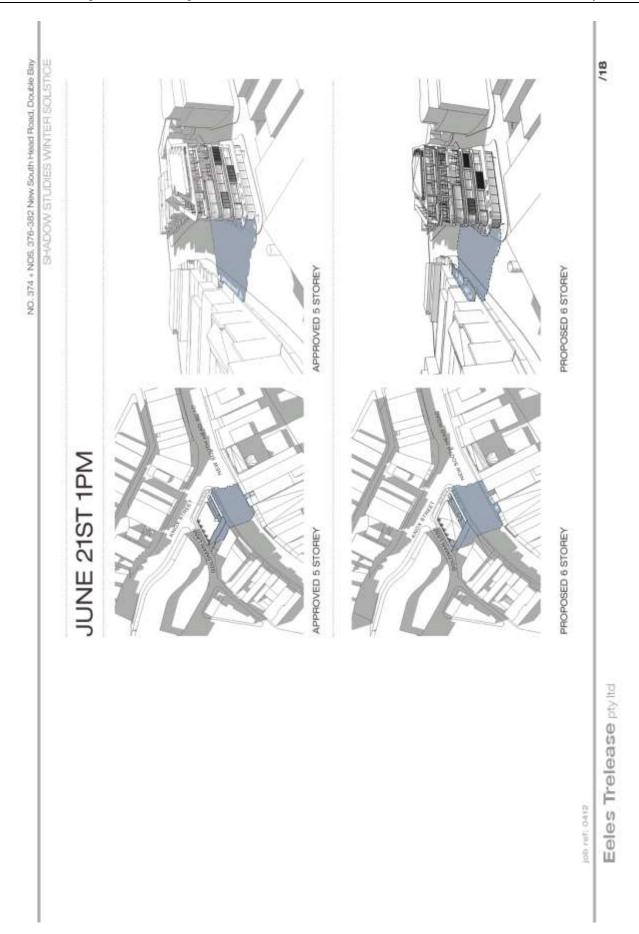


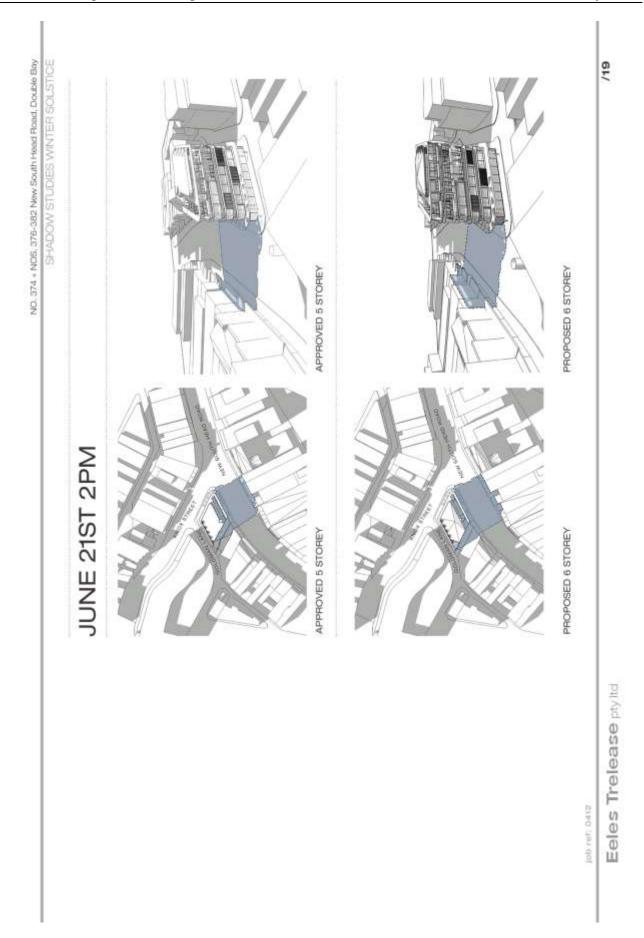


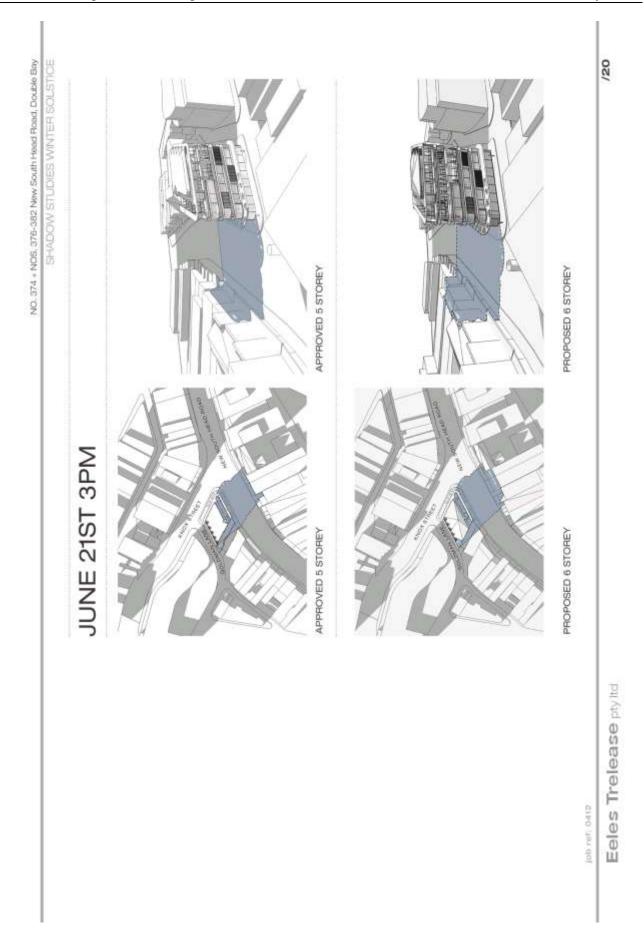
the Centre. The proposed acise of the Revised Parving Propose asset in belanding the future proportions of New South Head Post and Knox Sheat, as determined by the Woolshra DCP 2015 Double Bay Centre and WLEP Height and Setback Controls; refet to Figure 1 and Figure 2. South Head Road has a positive impact on the future character o

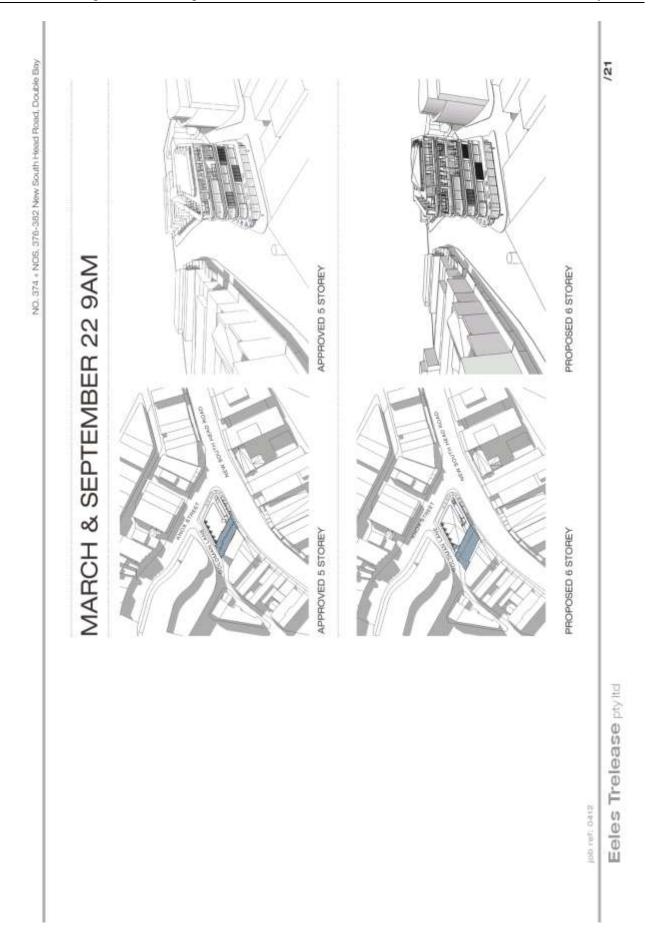


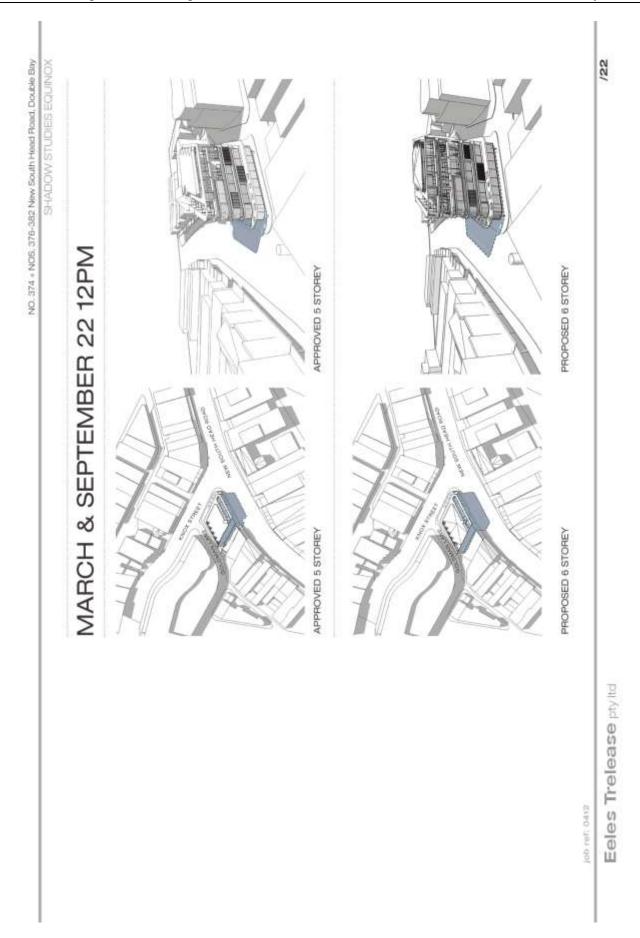


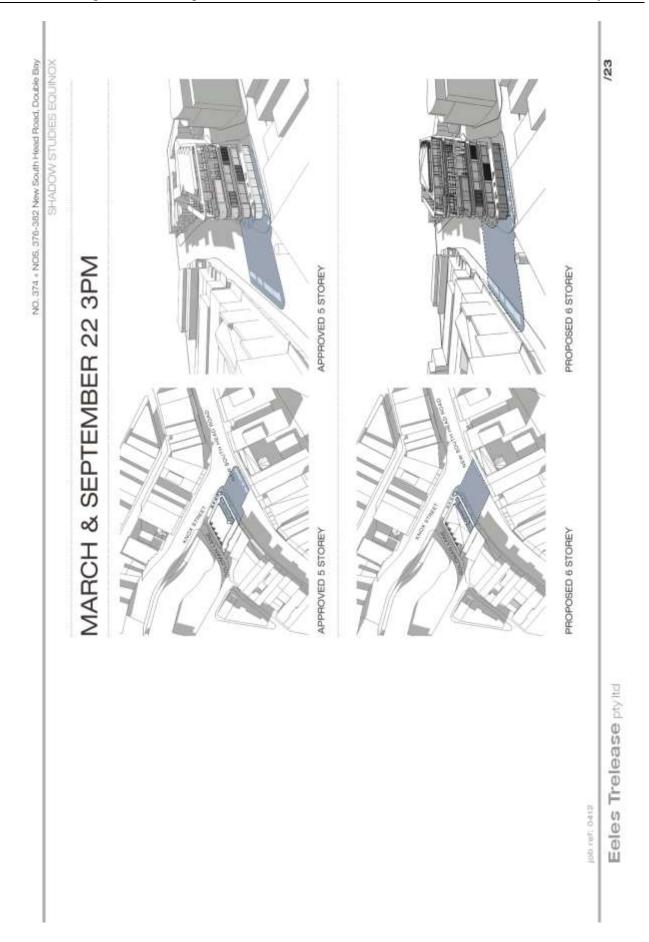


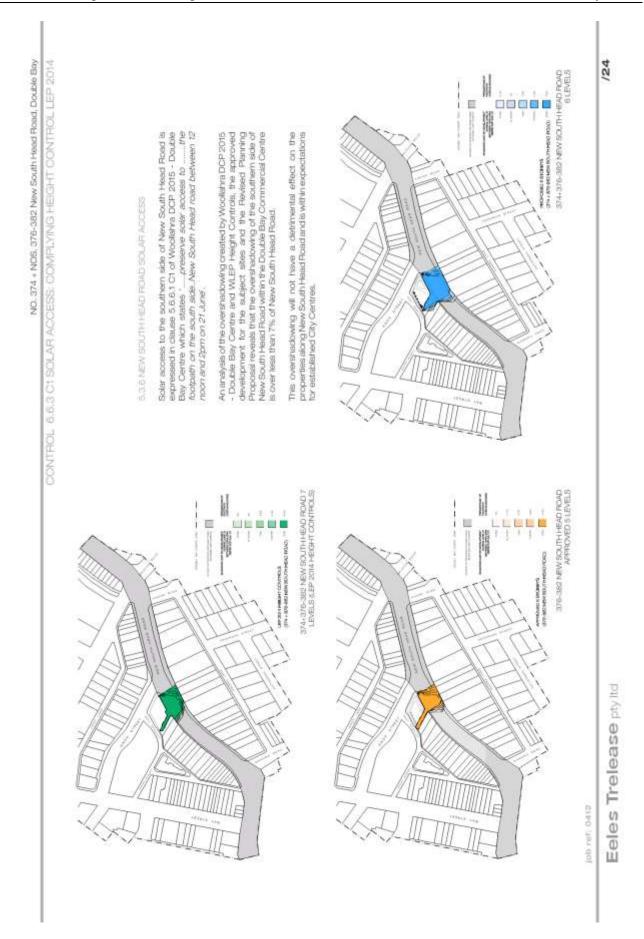


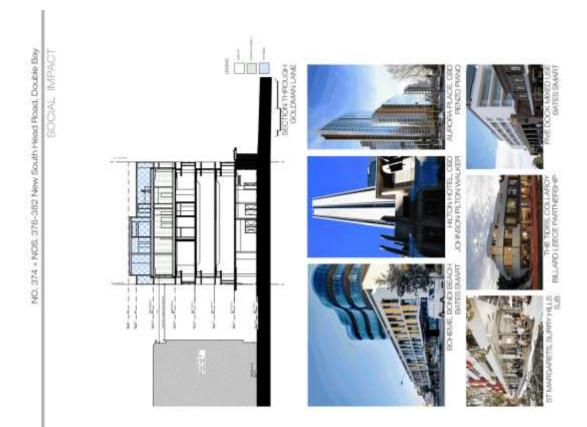












The Revised Planning Proposal will also complement the Kisora Lands Redevelopment project. By establishing housing in the Double Bay Centre, the Revised Planning Proposal will provide an immediate community to foster the growth of the commercial hub, and an increase In pedestrians in the heart of the Commercial Centre would favour the use of the intimate ground level networks, activating the existing and developing lane ways.

public transport and shopping centres, the additional residents would benefit local businesses that would now be readily accessed on a daily

within the Double Bay Centre, strengthening the 'livable communities

Nability of the Urban Centre context. On a larger scale, this could be Examples like the Five-Dock Mixed Use Development, Bohame at Bondi Beach (by Bates Smart), St Margarets' redevelopment at Surry Hills (SJB) and The Tides in Collaroy provide precedents to the steps other Sydney Villages are taking in favouring density and improving the noted in the mixed use developments in the CBD such as the Hittori Hotel (Johnson Pilton Walker) and Aurora Place (Penzo Plano) which mproves and regenerates the character of their site through constant

Eeles Trelease ptyltd

Job roft, 0412

neighbour, No 2-22 Knox Street is maintained by the physical separation of 12th between the main Ming areas and bedrooms and the inclusion of obscure privacy screens along the western boundary.

working and fying hub. The development of the subject sites as a truly mixed use building: ground floor retail, 3 levels of commercial and 2 bed apartments within the Centre, lerge plate commercial floor plates and retail opportunities the Pevised Planning Proposal can be a positive in providing a unique opportunity for cultivating variety and density concept outlined in the Woollahra 2028; Our community, our place our plan. Already in close proximity to existing infrastructure, hospitals

Double Bay Commercial Centre has the potential to be a vibran

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levels of housing, provides this opportunity. By providing studio and

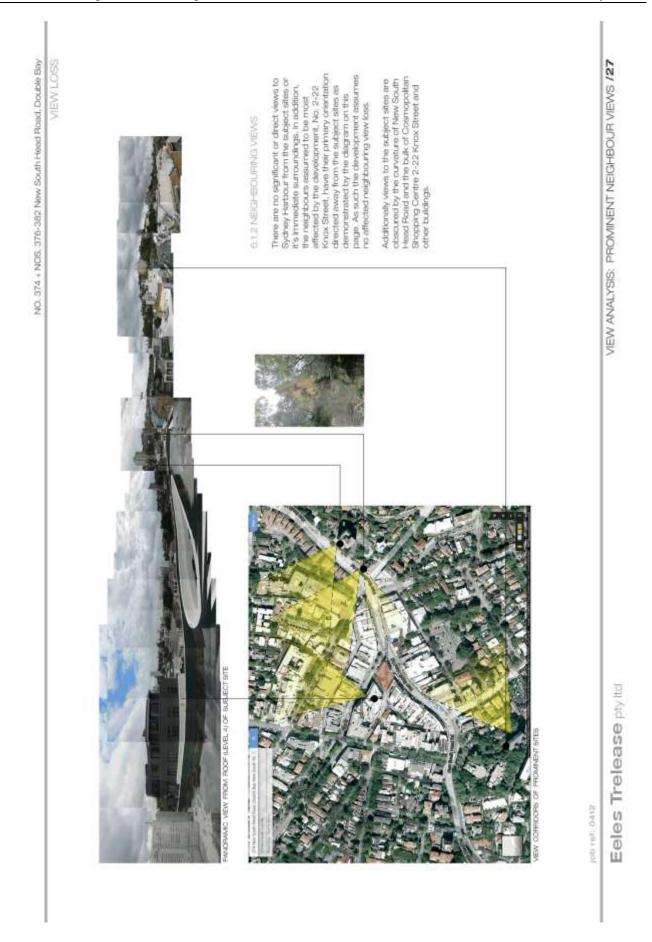
The development will assis

addition to the Commercial Centre.

Visual privacy between the subject sites and its closest residential

537 PRWACK





NO. 374 + NOS. 376-382 New South Head Road, Double Bay



Following a concern expressed by Council Officers, the Applicant has decided to seek a revised Planning Proposal for only 6 levels. The following comments, in the Original Plenning Proposal can be equally applied to the encouraged in the Sydney Metropolitan Strategy "A Plan for Growing The Original Planning Proposal sought approval for a 7 level development. The Revised Planning Proposal is consistent with the relevant outcomes Sydney issued by the NSW Planning and Environment" and the anticipated future growth of the Double Bay Commercial Centre. Revised Planning Proposal

Council Kisora Lands development, other adjoining developments and the The Flevised Planning Proposal has given due consideration to the Woolishra opportunities the corner site provides. The ments of the Revised Planning Proposal include, but are not limited to, the following:

- The development will be a truly mixed-use building which will
- The increase in density created by the Revised Planning Proposal
- will generate strong pedestrian traffic and an incentive to use the
- The Revised Planning Proposel would result in strengthering and defining the comer of New South Head Road and Knox Street, defining the comer of New South Head Road and Knox Street,

Job roft, 0412

NO. 374 + NOS. 376-382 New South Head Road, Double Bay

THE PROPOSAL'S QUALITIES

reviewed the prichabits' plans; sections

Architectural Qualifies

A number of distinguishing fluctiely Dukings have been synctioneristically entiqueld over the lost 100 years. A statut in cryw and other the properties of a statute of the properties of the process of a section of the city occurant struct, as observemented in eny possit builds, Systeys, Chouking the Chry (co-outhorded with Peter John of your statute structure of the city of the city of the properties of the city of the peter peter of Contrial, Our left many frost coak the cities of sharing wayned is the Central regular in capital three Lindon designed by Stephenson Tunton and then cerebrated three times by the parties actives. Londy ventrally and beginnings. So sections are additionable to coak the control of the central properties of the coak of the coak process.

waport provides an laboral Design opinion in support of framming traposes at 37 s s325 - 332 here South and South in Duble Boy, The proposed is to modify on approved and constructed rects (affice building or size. Designed by Eleis Releador By Lift Architect, the Eudiding in layer regarded, honing wor a number and beginning and environmental several. It is after closulate an elementation of a walk-considered action.

PROPOSED DEVELORMENT, 374 + 374 - 382 NEW SOUTH HEAD ROAD, DOUBLE BAY URBAN DESIGN OFINION

12 May 2015 JOB NO 13 13 PF

Purpose of Report

BACKGROUND

this statement has boen proposed by Philip Thalls. Greater of Hill Thalis. Architecture + Utban Projects Pry Utb. based on information provided by falses helecale Pry Utb Architects, on behalf of fives Pry Utb.

provided on Urban Design opinion in support of both the asignal DA, and the approved 3th storey schemi

Under my disection, my proches prepared the Double Bigs Development Contrat Pan 2002 for Wooksma Makespot Control. The DLP and TPE subsequent proches don Utan Speign Award from the Paraming Within et Australia, the and as been interested by Council to advise on the following preject in Dates May.

Invalvement with Woolscha Cauncilla These and other projects has provided me with a very good undestranding of Double Bay's urban form and potential.

Late co-authored the book Public Sydney: Drawing the City published in 2013.

My full Curticulum Vitae is attached.

2.0 THE PROPOSAL

Roard Lands joint project with Softer and Woolwartts - Council's architectural advisor Inhecontinental redevelopment proposal - review and opision for Council

Se Shandord inclenign -- Council Design Rinview Planel member





The title occurbed the ment feedby potentient comer intuition in Double flay, tering at the occule and at New-Youth double book and an earlies a mental title a memorable and whee Youth bod flood and Exact Steet. The very heart of Double Boy, As a nearlit is a memorable when the complexity panel and the world heart of the bod flood. Key Comer She in the heart of Double Bay Centre

The site is on integranty trapped prodeinsgron, with three street frontages. The extensions would be both strikens to the sourt, incosporating the objecting proceers of 147 Mehas Valanti leods fronts with and debren over the mine bodges to all the scale front in approved strong highly to a proposed 3 storay fraight. The oddishood 2 strangs additional interest would all complete composes an experience in its the entire and commercial intransces on the tower from with the restance and entered as security into the 374 Mere South Hood Sood site.

UPVIL II, 48-72 Hepthycuth Ass SULY YES HOW DOT ALCOHOL

CONTRACTOR POST STEER STATE

The proposal is to odd to the existing 4 solvey communical building at 375 – 382 New South Head Road to codd a new of uses. It important to note that Wooddards Councilinas elecaty approved an additional Shi sheep attenday on the audject Alle. This Shi storey has not yet been constructed, but it is still the audject for active Development Cooperin.

The New South Head Roads curvilleriar geometry further emphasites the prominence of the building when posing through Double Say. The building comer presents differently when approaching from ear

hill thalis

Revised planning proposal for 374 and 376-382 New South Head Annexure 2 Road, Double Bay

NO. 374 + NOS. 376-382 New South Head Road, Double Bay









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hill thalis

Prantener's Sychey examplas include the Cested Houghts on Blochalls Sheet. The lasmes Sheet Bud drow the Sociation Hotell up PHI Sheet. The Kings Coox Fe's Shots on Darksglout Road in Prog count and starrier Ediglical Fort Office on New South Head Road. South buddings awarp stand out position. History and skilly must them become embelvatic of Heat place in the Dis.

NO. 374 + NOS. 376-382 New South Head Road, Double Bay

REVIEW OF URBAN DESIGN ISSUES ASSOCIATED WITH THE SITE

Individual faller Buildings in the Vicinity

The attrached critiskib less figs 1.1 and 1.2) shows the distribution and heights of these buildings east in direct heighboring by respitational based buildings, which racke dimently learn Somet way know forbitms, while a number of other are up to 15 - 18 shown in height. The attached shows the buildings in plant and on addique certal plantas, Same of the buildings are very promise buildings. Leave and wildings.

the Double Bay Centre occupies the valley floor and is therefore heavily overloaded from private property on the alevated slopes of Double Bay. Dating Print, Edgectff, Bellevue Hill and Band aut

it it is sworth hightgyking that Docklit Boy, Centre alleady has a numbered at 5 a 6 strawy buildings actions a away. Against the backgrooms of which will backers a more unkformed it is 5 toner, action of the object busings. These occidental from buildings have the office of orfice tarting the system. On insortant consideration in an area that is so overloaked, the relatively sno this affisude and distance would not be at all noticeation, in my

See attached arralysk (figs 1.1 and 1.2).

Analysis of other comparable Centres across metropolition Sydney 2

If a clade that Double Bay Centre retains quite conser

their total physical area

the range of heights that apply

the range of FSR's that capity

	Clb.			
Burwood	10km yets pet	푶	Ē	
Bockdale	10km	(m)	Tal.	L
Maroubra Junction	Berr		Appund	L
Cogorah	12km	Ajumust	Tak	
Certsington	- April		Appeared	Puture
Double Eay	2.5cm	更	primarily	
Management Scientifica	- China		- Constitution of the last	

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ted low and mid scale on adjaining properties, lates higher building form on these adjaining a

A Model of Mixed Use

NO. 374 + NOS. 376-382 New South Head Road, Double Bay

/32 Lock of Higher Densilles in the Woollahro LLP ine attached analysi figs 2.1 and 2.3]. hill thalis Portoment House Morch 2015 hill thatis Eeles Trelease ptyltd Double Boy only 2.5km from the city centre, Heights and Rond Junction, and it a short th Eastern Suburbs / flaworra rat fine.

nill thalis

It also pusified that many of the established higher, or denied building hyper around Double fact an established this crear if purering controls. The lack of constitution between esting deniation and high mad the controls can give rise to angoing poolems with even many applications for such properties, mad what applications, this incit his train the unightness of processor placents.

ALTERNATIVE APPROACH - VPA'S FOR PUBLIC BENEFIT

Rother than upday retaing on set controls such as height and Boor spaces, there is an expering use at progressive mechanisms unto a violatorized "graning progressive (VRA") and introducery Zonings for activities to batching on page guildowns, fulctionisms such as additional resign and an additional page page are creation of new public domain elements, such as laminways, wolf-ways, street widerings, procket

 usgrading of leafing public graces, usadly in the vicinity of the site -either by more contributions or statependently valued works in ting.
 providors of public facilities, sparrs and services, such as freaches, community halfs, st

providen of social or effections housing, upudly granted or leased (preferably to minimumpity a recognised Community Housing Aspociation:

at to its design and location, one or more of such public beneffs could respondbly be associal th, ar approved with the proposal.

CONCLUSION

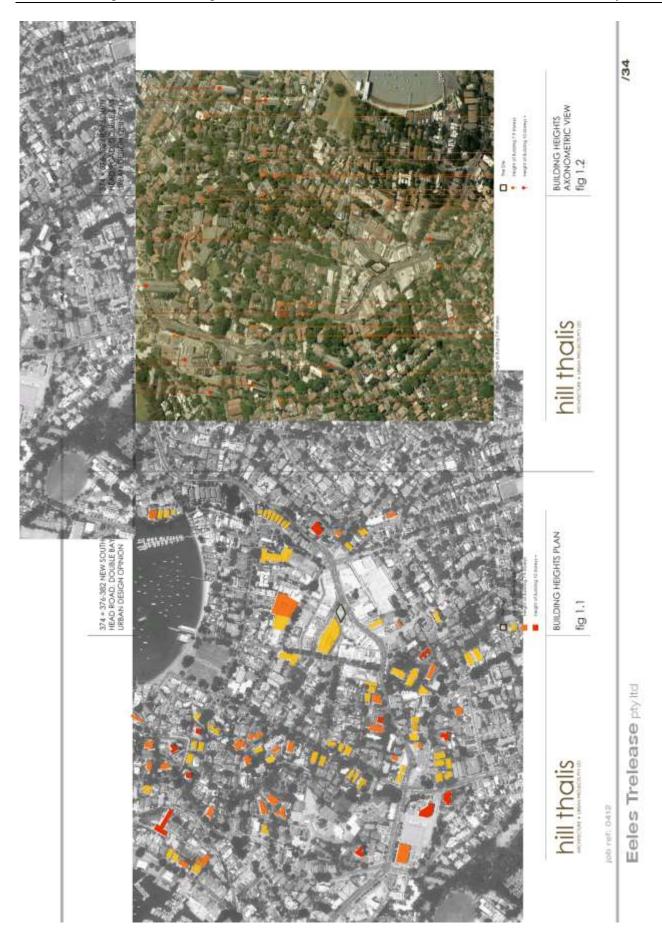
The subject site has whose characteristics, being a "key comer life in the hearr of Double Centhe" approved of the Planning Proposal for the subject site would not comfuture to preparative to appropriate to appropriate to appropriate pro-propriate standment in the form Centre and to the fact that the subject site standment in the subject site of well and the subject site of well and control string the pro-propriate site of the subject of the remaining propriate site standment. Given the Actitlechind and Utban Design metil embodied in the proposab, appropriate to the site or lecatin; i recomment that Westerna Caucal broauchly canader the Pranning Proposal application

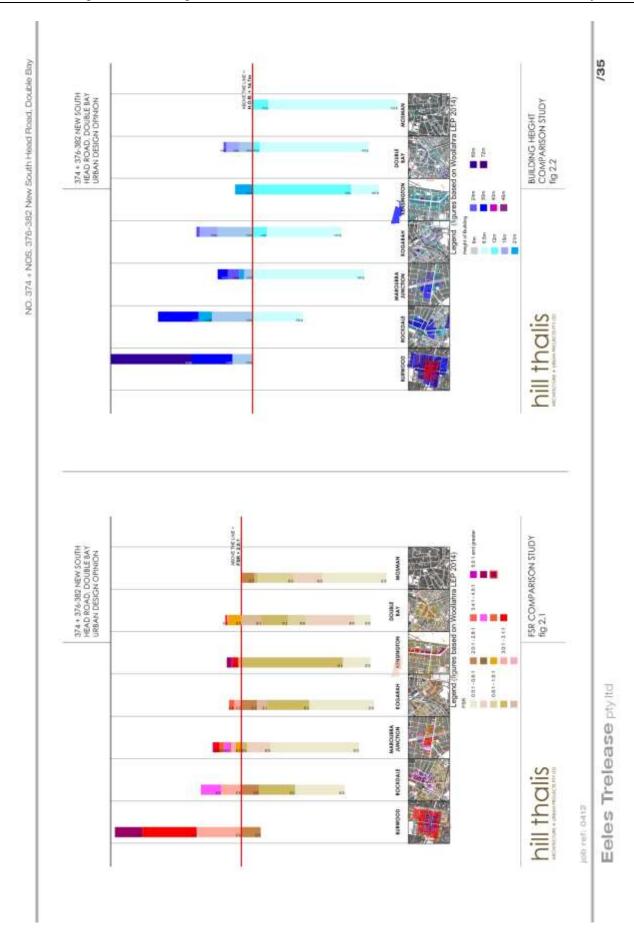
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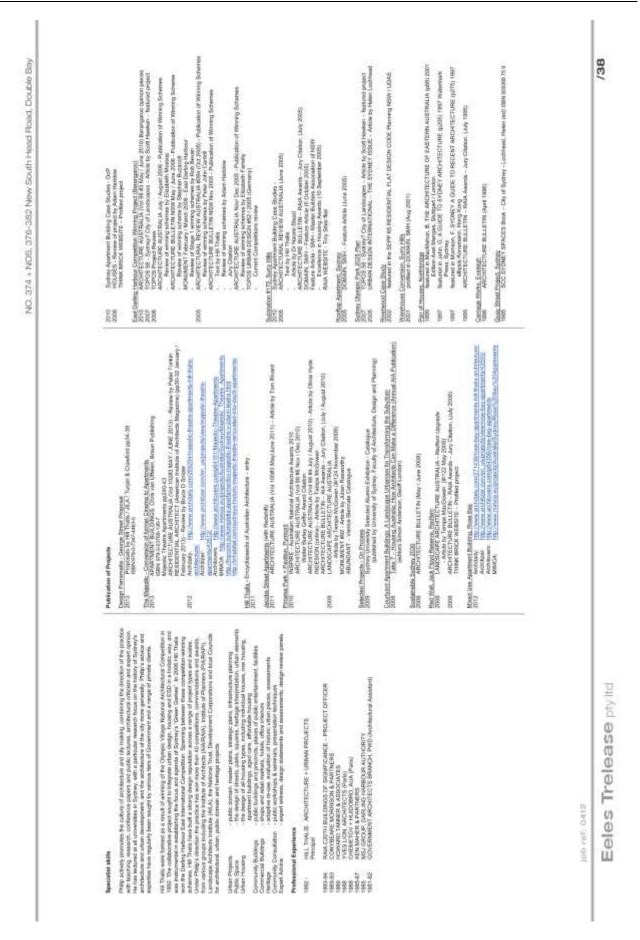


NO. 374 + NOS. 376-382 New South Head Road, Double Bay



ROPOSED DEVELOPMENT, 374 + 374 - 382 NEW SOUTH HEAD BOAD, DOUBLE BAY

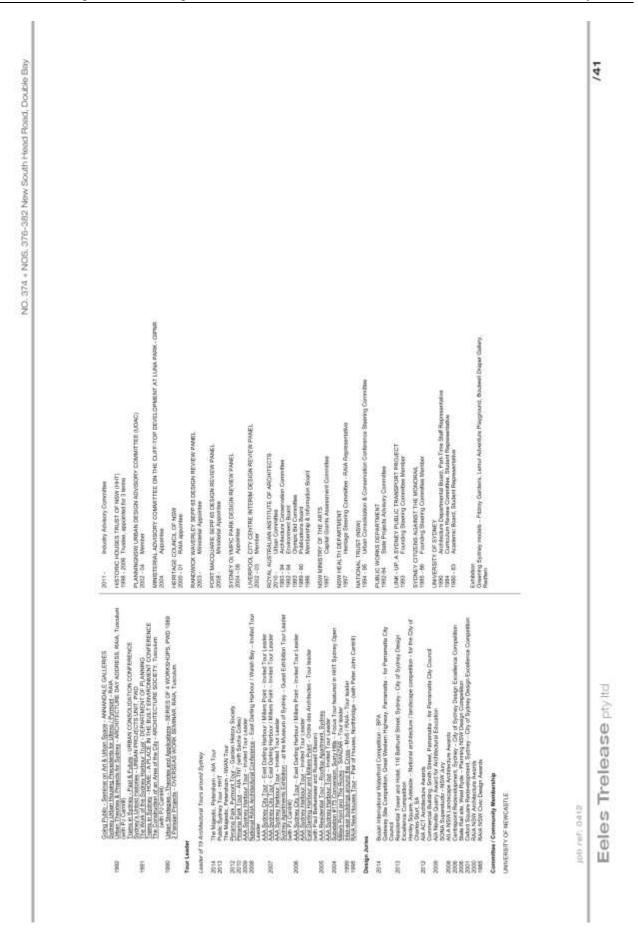
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NO. 374 + NOS. 376-382 New South Head Road, Double Bay

APPENDIX B.2

of passive sustainable design have been integral to Eeles Trelease's design approach since The principles Eales Tralease is a broad-based architectural practice with nearly 30 years experience in delivering residential, commercial, educational and assisted living projects. the company began in 1984 and remain fundamental to every scheme.

Our recent focus has been implementing active sustainable design in our commercial and established at the Newington apartments (RAJA NSW Building of the Decade, 1990's) and residential projects, as demonstrated in the commercial/retail building at Double Bay and the apartments at Woolloomooloo. This work has been developed from the principles Mount Tomah Botanic Garden Visitors Centre

innovation in all aspects of the project our aim is to deliver a cohesive and value-added Inherent in all our work is a strong and clear concept which is followed throughout the project to the last detail. Together with our emphasis on client focussing and seeking outcome.

Waterfront houses, Cabanta

Olympic apartments, Newngton

Some of our best known projects are:

Cardita Acartments, Little Bay

Environ BPN Sustainability Awards 2008 - Low to Medium Density Residential Randwick City Urban Design Award 2008 - Residential, Multi Unit Housing Randwick City Urban Design Award 2008 - Sustainability

Commercial/Retail Building; Environmentally Sustainable Design (ESD), Double Bay RAIA NSW Commercial Building Architecture Award 2007 RAIA NSW Sustainable Architecture Commendation 2007

UDIA Small Residential Projects Award 2003 Edgewater Apartments, Cabarita

RAIA National Architecture Award 2000 Olympic Apartments, Newington.

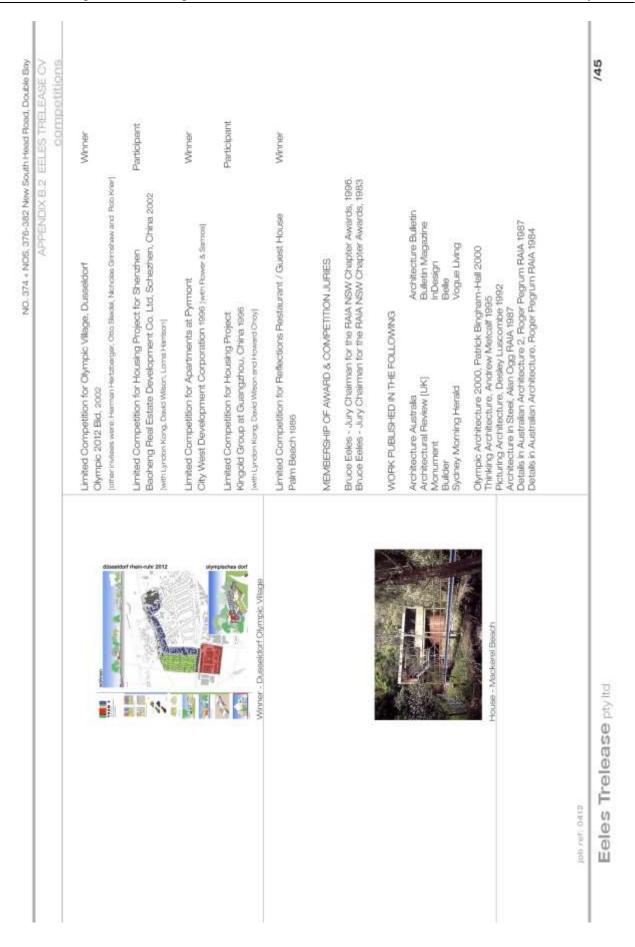
The finished development has become one of Sydney's most successful illestyle housing developments. Botanic Gardens Trust - Mount Tomah Botanic Garden - ongoing client since 1985 Visitor Centre (Stage 1 & 2), Klosk, Education Centre & World Heritage Exhibition Centre

Eeles Trelease ptyltd

Job roft, 0412

	DIRECTORS
	Bruce Eeles B. Arch, University of NSW 1988 L.F.H.A.I.A. Registered Architect, ARS No. 2886 Life Felow Australan Institute of Architects
	Bruce's vast experience is a unique combination of landscape, heritage, private and public commissions. He has worked across all cost plan ranges and with many major developers. This has enabled him to acquire a rare skill set, an ability to combine urban design expertise with innovative architecture, and to deliver it within the demands of budget constraints.
	Kathryn Trelease B. Arch, Linversity of Adelaide, 1980 Registered Architect, AHB No. 6318
Bruce Eelee Kathy Trekese	Kathryn is Practice Manager and provides the depth of professional practical experience to each project. Her experience in large projects in London, Dusseldorf and China as well as her strength in interiors brings a strong design foundation to all projects. In 1989 became a director of Bruce Eeles and Associates / Eeles Trelease Pty Ltd. Sydney.
	SENIOR ASSOCIATE
	Robin Yeap M.Sc. Architecture and Building Design, Cotumbia Linversety, 1989 B. Arch, Linversety of Sychey, 1983 B.Sc Arch, Linversity of Sychey, 1980 Resc Arch, Linversity of Sychey, 1980 Registered Architect, ARS No. 5918 Level 1 Member, Australian Institute of Architects
	Robin brings over 25 years experience in a wide variety of building types ranging from residential to commercial and institutional. He augments his residential experience with aged care design and takes active role in sustainable design research. Robin gained his Masters degree from Columbia and returned to Eeles Trelease after working in New York on multi-purpose domptex buildings in Barcelona and Washington DC. As team leader on various projects he brings his depth of experience to all stages of architectural delivery.
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NO. 374 + NOS. 376-382 New South Head Road, Double Bay

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C: Environmental, social and economic impact

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NO. 374 * NOS. 376-382 New South Heed Road, Double Bay REVISED PLANNING PROPOSAL MATRIX

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4 6	Attennative proposats have been teated (a 5 storey building has been approved by Councit, a 7 storey building is under consistention by council). This fewerd Perving Poposes incorporates successful design elements of each.	5.3 Amenity impacts
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	The Revised Planning Proposal is consistent with A Pan for Growing Sydney, with the Sydney Metropolian Strategy.	5.2.1 Sydney Metropoliter Strategy.
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	The Revised Planning Proposal strengthens the "histake communities" concept of Moderns 2025 - Our Community, Our Place, Our Plan, and complements methodomic developments.	5.3.8.Social
brigge	for the Revised Planning Proposal	2.1 Subject Precinct
CONTRACTOR		W.W.
	The Revised Planning Proposal contains relevant mapping detail throughout	10-70
Pert 5 Community consultation A Community Sursey has areasy best proposed to be undertainen during fur Proposed.	A Community Sursey has already been undertaken and a futber survey is proposed to be undertaken during future sehibition of the Paylesed Planning Phoposal.	MA
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REVISED PLANNING PROPOSAL

PPTIES: 374 AND 376-382 NEW SOUTH HEAD ROAD

DOUBLE BAY

MOODY & DOYLE PTY LTD

Town Planners Level 4, 66 Berry Street NORTH SYDNEY NSW 2060

Mobile: 0414 330 807

Email: <u>mdplanning@mdplanning.com.au</u>

Ref: 09319TM

Revised Planning Proposal

09319TM

1.0 INTRODUCTION, SUBJECT SITE AND ADJOINING LOCALITY



The subject site is known as 374 and 376-382 New South Head Road, Double Bay.

The subject site is at the intersection of Knox Street and New South Head Road, Double Bay within the Double Bay Town Centre.

Erected on that part of the subject site known as 376-382 New South Head Road is an existing 4 storey commercial building.

I note that Woollahra Council (Council) has already approved an additional 5th storey on the existing building. This approved 5th storey has not yet been constructed, but the Development Consent is still active.

As noted by Mr Philip Thalis, Architect and Urban Design Consultant the "site is an irregularly shaped parallelogram, with 3 street frontages."

By any measure, the subject site is one of the most important sites within the Double Bay Town Centre from a Planning and Urban Design perspective for a number of reasons including, but not limited to, the following;

- The subject site fronts New South Head Road which is a main Arterial Road within Sydney's road hierarchy.
- The subject site has a triple frontage to 3 roads.

Revised Planning Proposal

- The subject site is on a prominent corner site.
- The subject site is located approximately in the centre of the main commercial strip fronting New South Head Road.

Due to the abovementioned features of the subject site, I consider that the subject site demonstrates somewhat unique positive features which are not readily evident in the great majority of other Business zoned land within the Double Bay Town Centre. In other words, a decision to support the current Revised Planning Proposal for the subject site would not result in a 'precedence' to justify a similar Planning Proposal on the great majority of properties in the Double Bay Town Centre. There would be only a very limited number of similar corner sites fronting New South Head Road in the Double Bay Town Centre. Accordingly, support for the current Revised Planning Proposal would not "open the floodgates" for a multitude of similar proposals as Council can legitimately argue that the great majority of adjoining properties do not exhibit similar features as the subject site.

Not only does the subject site demonstrate somewhat unique features, it can be fairly said that the Double Bay Town Centre also demonstrates positive features. On this point, I note the following previous comments from Eeles Trelease, Architects:

"The Double Bay Commercial Centre is well serviced by buses along New South Head Road, Edgecliff Train Station, a 15min walk from the commercial centre and ferries from Double Bay Wharf... 7min walk from the subject site is open green space, Steyne Park which has a large playing field, playground and access to the Harbour and Double Bay Ferry Wharf, Guilfoyle Park on Bay Street provides a quiet sitting place within the centre... The subject precinct therefore enjoys a very high amenity."

In other words, both the subject site and the Double Bay Town Centre itself have positive Urban Design and Planning merits.

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2.0 REVISED PLANNING PROPOSAL

I note that an **Original** Planning Proposal was previously lodged with Council which sought to amend the Planning Controls of Council to "*lift the scale from a 4 to a 7 storey height*" (in the words of Philip Thalis). The 3 additional stories (comprising the approved 5th level and proposed 2 additional levels) had been proposed to comprise future residential units. The retail and commercial tenancies on the lower floor were to be retained and "*extend laterally into the 374 New South Head Road site*" (in the words of Philip Thalis).

I fully supported the Original Planning Proposal and I noted that the Original Planning Proposal was also supported by the following experts;

- Philip Thalis, Architect and Urban Designer. A report on the Original Proposal had been prepared by Philip Thalis who is an acknowledged eminent expert in Urban Design and Architecture. In fact, Philip Thalis is a co-author of the Double Bay Development Control Plan (Double Bay DCP) which was adopted by Council and has been in place over a number of years. The Double Bay DCP received an Urban Design Award from the Planning Institute of Australia. In support of the current Revised Planning Proposal, Philip Thalis has prepared a document entitled "Addendum to Urban Design Opinion of 12 May 2015".
- Eeles Trelease, Architects. A report on the Original Planning Proposal had been prepared by Eeles Trelease which is an eminent firm of Architects who were the Architects for the existing building. By any measure, the design of the existing building has made a very positive contribution to the Double Bay Town Centre and the existing building has also been the subject of numerous awards for its high Architectural, Energy Efficiency and Planning elements. In support of the current Revised Planning Proposal, Eeles Trelease has prepared a further report including a document entitled "Revised Planning Proposal Matrix".

Following discussions with Council's Officers, the Applicant agreed to lodge this Revised Planning Proposal which now seeks to amend the Planning Controls of Council to permit a 6 storey development on the subject site. Thus, the current Revised Planning Proposal

Revised Planning Proposal

represents an increase in only 1 storey above the Council approved 5^{th} storey (not yet constructed) on the subject site.

For the reasons outlined in this document, I support the Revised Planning Proposal. A significant portion of the following document replicates my comments contained in my previous report in support of the Original Planning Proposal.

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3.0 PROPOSED AMENDMENTS TO WOOLLAHRA LOCAL ENVIRONMENTAL PLAN 2014 (WLEP 2014)

The Revised Planning Proposal seeks a site specific clause under WLEP 2014 which would reflect the proposed 6 storey development on the subject site.

It is a common provision under various Environmental Planning Instruments to provide Site Specific Planning Controls due to the unique nature of individual properties.

If Council ultimately expresses support for the proposed 6 storey development, it is proposed to amend WLEP 2014 to have a site specific clause contained therein reflecting the height and floor space ratio of the proposed 6 storey development. Discussions can be held with Council Officers to formulate a new clause to reflect the proposed 6 storey development.

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Revised Planning Proposal

4.0 POINTS IN SUPPORT OF THE REVISED PLANNING PROPOSAL

In support of the Original Planning Proposal, there had been comprehensive reports prepared by Philip Thalis and Eeles Trelease. Accordingly, I had considered that it was unnecessary to provide an extensive Planning Report in support of the Original Planning Proposal in circumstances where the various Urban Design, Traffic, Parking and Planning considerations arising under the Original Planning Proposal had already been canvassed in the reports of Philip Thalis and Eeles Trelease.

For the reasons outlined in my Planning Report in support of the Original Proposal, I had considered that the proposed 7 storey development on the subject site was most reasonable.

I also professionally support the current Revised Planning Proposal for a 6 storey development on the subject site.

Briefly, I strongly consider that the Revised Planning Proposal is eminently reasonable and is worthy of support of Council and the Minister for Planning for a range of reasons including, but not limited to, the following;

- As noted by Philip Thalis, the subject site has unique characteristics, being a "key
 Corner Site of Double Bay Town Centre". Approval of the Revised Planning Proposal
 for the subject site would not constitute a precedence for approving increased
 densities elsewhere in the Town Centre due to the fact that the subject site has
 site-specific attributes not evidenced in the significant majority of the remaining
 properties in the Town Centre.
- I note that Philip Thalis previously supported the Original Planning Proposal for a 7 storey development on the subject site by way of an advice dated 12 May, 2015.
 Recently, Philip Thalis has prepared a document entitled "Addendum to Urban Design Opinion of 12 May 2015", in support of the Revised Planning Proposal. In his Addendum, Mr Thalis concludes as follows:

"Given the Architectural and Urban Design merit embodied in the proposal, appropriate to the site and locality, I recommend that Woollahra Council favourably

Revised Planning Proposal

consider this Planning Proposal application".

I fully agree with the comments of Philip Thalis.

- Support for the Revised Planning Proposal would not, in any way, compromise any
 long term strategic planning reviews/studies for the Double Bay Town Centre due
 to the fact that the subject site has somewhat unique features which are not
 evidenced in the great majority of adjoining properties in the Double Bay Town
 Centre. In other words, support for the current Revised Planning Proposal would
 not "open the floodgates" for numerous similar Planning Proposals.
- The subject site has unique locational attributes for the reasons outlined in the reports of Philip Thalis and Eeles Trelease. Furthermore, Double Bay Town Centre also has positive locational attributes.
- The introduction of additional housing in the Double Bay Town Centre is a highly desirable Planning outcome as it will encourage increased vitality in the Town Centre and encouragement for retail and other uses.
- As noted by Philip Thalis and Eeles Trelease in their reports on the Original Planning Proposal, the subject site "occupies the most visually prominent corner location in Double Bay... the site has long been nominated in the DCP as a prominent corner that requires a strong architectural response." In his report, Philip Thalis notes numerous corner sites in Sydney and overseas wherein strong buildings have been erected to reflect the corner site characteristics. On this point, Philip Thalis also states that "there are many relevant Planning authorities and Planning publications which stress the importance of stronger street edges on such prominent corner sites." In fact, these Planning publications encourage stronger corner buildings by way of increased height and floor space ratio bonuses.
- The Urban Planning Committee (UPC) of Council recently considered a report entitled "Double Bay Economic Feasibility Study" prepared by Hill PDA Consulting, which, in effect, recommends increased development yield for properties within the Double Bay Town Centre to encourage increased growth. At its meeting held on Monday 7 September, 2015, Council's UPC resolved, inter alia, that "a further report be presented to the Urban Planning Committee... which is based on the recommendations and policy options presented to the urban Planning Committee

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by Hill PDA Consulting on 7 September, 2015." On this point, it should be noted that Hill PDA is a consulting firm which was appointed by Council itself. Clearly, Hill PDA and Council's UPC support increased development yields in the Double Bay Town Centre to encourage growth.

- Council, over a number of recent years, has allowed variation of its Planning Controls, particularly in relation to Height and FSR Standards, over properties which do <u>not</u> have the same unique positive attributes as the subject site. For example, Council supported increased Height and FSR bonuses on the adjoining development site at 2 Knox Street, Double Bay and also the Kiaora Lands redevelopment site (in which Council was a part owner). Neither of these development sites are strong corner sites, nonetheless, Council resolved to grant them additional bonuses. The past Council decisions are not intended to be a criticism of Council. I merely raise these decisions to demonstrate that the subject site has even stronger justification for increased yields.
- The Revised Planning Proposal contemplates increased housing in the proposed additional level and such housing would add to the vitality and economic impetus to the Town Centre.
- The future proposed units in the additional level would add to the diversity of housing stock, particularly as the units would not have carparking facilities due primarily to the high level of public transport to the subject site and the Town Centre generally. By not requiring on-site carparking, the proposed units would have a purchase price less than is evident in the great majority of home units with carparking facilities in the immediate locality. Accordingly, the proposed units would be sold to a wider range of the housing market because its purchase price would be lower than if the units had car parking facilities.
- In terms of potential amenity impacts, the following points are noted;
 - On the issue of Visual Appearance, the report of Eeles Trelease strongly commends the design of the proposed 6 storey building.
 - In terms of Privacy Impact, appropriate measures can be provided to ensure no unreasonable Privacy Impact.

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- iii. In terms of Overshadowing Impact, the current Double Bay Town Centre DCP raises an issue of potential overshadowing onto the public footpath on the southern side of New South Head Road. The Shadow Diagrams prepared by Eeles Trelease in support of the Revised Planning Proposal evidence the fact that the extent and duration of potential overshadowing onto the adjoining public footpath to the south would be very limited in terms of its length of shadow and the time of shadow. On this point, I note that the Revised Planning Proposal reduces the overshadowing onto the opposite public footpath compared to the Original Planning Proposal for 7 storeys. Furthermore, I note that WLEP 2014 has increased the maximum allowable Height Standard for the properties on the northern side of New South Head Road (including the subject site) up to 14.5 metres. The Shadow Diagrams indicate that future buildings built on the northern side of New South Head Road up to a height of 14.5 metres would increase the overshadowing onto the public footpath on the southern side of New South Head Road. In other words, WLEP 2014 by its increased Height Standard has accepted the fact that the public footpath on the southern side of New South Head Road will be overshadowed in the future.
- iv. In terms of View Loss, the report of Eeles Trelease in relation to the Original Planning Proposal for 7 storeys assessed this potential impact and found that there would be no unreasonable View Loss. The Revised Planning Proposal for 6 storeys further reduces any potential View Loss.

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5.0 RESPONSE TO POINTS RAISED BY COUNCIL OFFICERS

At a meeting with Council Officers to discuss the Original Planning Proposal for a 7 storey development, a number of points were raised for discussion purposes. The points discussed at the abovementioned meeting and my responses are provided below. Equivalent responses can be provided to the Revised Planning Proposal for 6 storeys.

 Compatibility of proposed 7 storeys height with remainder of Double Bay Town Centre.

Response

In terms of the test of "compatibility", I considered that the proposed 7 storeys height foreshadowed under the Planning Proposal would be eminently reasonable for the following reasons;

- Adopting the Planning Principle of the Land and Environment Court relating to "compatibility," it is generally accepted that "buildings can exist together in harmony without having the same density, scale or appearance, though as a difference in these attributes increases, harmony is harder to achieve." Furthermore, the Court has advised that there are 2 questions to be asked. Firstly, are the physical impacts on surrounding developments acceptable? Secondly, is the proposal's appearance in harmony with the buildings around it and the character of the street?
- In terms of physical impacts, I consider that there will not be unreasonable impacts on adjoining properties for the reasons outlined in the reports of Philip Thalis, Eeles Trelease and this Planning Report.
- The appearance of a 7 storey development would be consistent with the architectural appearance of the existing building in terms of its main features and materials of construction.
- When one undertakes the test of compatibility, one must place significant weight on the likely future built form on adjoining properties based on Council's Planning Controls. On this point, I particularly note the fact that many of the adjoining buildings are considerably underdeveloped compared to the bulk,

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scale and height of future buildings contemplated under Council's Planning Controls.

- I also wish to reiterate the advice of Philip Thalis that there are authoritative publications which endorse the principle that corner sites require strong corner buildings above the prevailing Planning Controls.
- Due to the somewhat unique characteristics of the subject site, the foreshadowed 7 storey building reflects the unique characteristics of the site.

My abovementioned grounds in support of the previously proposed 7 storeys development equally apply to the proposed 6 storey development under the Revised Planning Proposal.

 Precedent impact of Planning Proposal on long term strategic Planning reviews/studies.

Response

For the reasons outlined in this report, approval of the current Planning Proposal would not result in a "precedent" to justify similar proposals on the great majority of properties in the Double Bay Town Centre. There would only be a very limited number of similar sites fronting New South Head Road. I consider that the subject site demonstrates somewhat unique positive features which are not readily evident in the great majority of other Business zoned land within the Double Bay Town Centre. Accordingly, support for the current Planning Proposal would not "open the flood gates" for a multitude of similar Planning Proposals.

My abovementioned grounds in support of the previously proposed 7 storeys development equally apply to the proposed 6 storey development under the current Revised Planning Proposal.

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Adequacy of setbacks to adjoining "Cosmopolitan" development.

Response

The issue of SEPP 65 would be the subject of further assessment under a future Development Application, but the following points should be noted;

- There is an intervening laneway which provides spatial separation between the subject site and the adjoining 'Cosmopolitan' development.
- ii. The issue of Privacy Impact, which is a relevant consideration under SEPP 65, can be resolved by appropriate privacy measures.
- iii. The issue of Overshadowing Impact is resolved in favour of the proposal given that adjoining units will still retain a level of sun in excess of Council's Planning Controls.
- iv. The issue of Loss of Views is resolved in favour of the proposal given my inspection of the adjoining top floor unit in the adjoining 'Cosmopolitan' development. My inspection revealed that this adjoining unit enjoys expansive north facing views which would not be impacted by the proposal.
- Overshadowing of Council footpath on southern side of New South Head Road.

Response

For the reasons outlined in my report in relation to the Original Planning Proposal for 7 storeys, I had considered that there will not be unreasonable Overshadowing Impact on the public footpath on the southern side of New South Head Road arising from the Original Planning Proposal for 7 storeys.

The Revised Planning Proposal for 6 storeys would further reduce any Overshadowing Impact on the public footpath on the southern side of New South Head Road.

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6.0 CONCLUSION

For the reasons outlined in the reports of Philip Thalis, Eeles Trelease and this Planning Report, I consider that the Revised Planning Proposal is to be commended and is worthy of support of Council and the Minister for Planning.

TONY MOODY

BTP (UNSW), LL.B (UTS)(Hons.), MPIA

CONSULTANT TOWN PLANNER AND SOLICITOR

Dated: 27 April, 2016.